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## **Sonoma County Fair Exhibitor's Guidebook Available Now**

*Exhibit, compete, participate and enjoy!*

Santa Rosa, CA - May 1, 2017 - There's one thing the Sonoma County Fair has dialed in like a long-standing holiday tradition—community involvement! This year's Holidaze-themed Fair (*August 3-13*) features an 11-day celebration of the people and talents that make Sonoma County great...and now's the time to get involved. The Sonoma County Fair Entry Guidebook is chalked full of friendly competitions and opportunities to exhibit; the Guidebook is available now at local Chambers of Commerce, Sonoma County Library branches, at the Fair Entry Office, 1350 Bennett Valley Road in Santa Rosa and online at [SonomaCountyFair.com](http://SonomaCountyFair.com). Paper entries are due by 5:00 pm on Friday, June 16 for most categories and online entries are due by 11:59 pm on Friday, June 30 for most categories. Each exhibitor gets a FREE Fair pass!

"We're so excited about the 2017 Sonoma County Fair theme. Everyone has a favorite holiday and we want to celebrate with you," said Interim Exhibits Coordinator Sheila Quince. "Every year we're amazed by the talents of people in Sonoma County and are really looking forward to the community showcasing their holiday traditions."

The Sonoma County Fair offers plenty of ways to show community talent, including many inspired by the Holidays in celebration of this year's Holidaze-themed Fair. For example:

- Exhibit your architectural skill by building your best holiday gingerbread house.
- Show off your creative talent with a decorated holiday cookie or cake.
- Celebrate National Popcorn Day by creating your favorite sweet or savory popcorn snack.
- Plant a miniature "fairy" garden modeled after your favorite holiday.
- Share your family traditions by creating a holiday-themed table setting.
- Celebrate National Talk like a Pirate Day by entering "A Pirates Life for Me" flower arrangement.
- Or enter your most intricately decorated Easter egg.



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There are so many opportunities available for the community show off their creativity and talent, especially for those interested in showing off their holiday spirit. For entry information questions please call today at (707) 545-4203 or email [entryoffice@sonomacountyfair.com](mailto:entryoffice@sonomacountyfair.com).

Every day is a holiday during “Holidaze at the Sonoma County Fair!” Get ready to celebrate from August 3 – August 13. You won’t want to miss this year’s FREE Community Concert Series, the thrill of live horse racing, excitement of an ALL NEW giant carnival, nostalgia of “Holidays in Bloom” themed flower show, live entertainment, incredible food, fun contests, new games and more. For details, visit [SonomaCountyFair.com](http://SonomaCountyFair.com) or call (707) 545-4200. Like us on Facebook, and follow us on Instagram and Twitter to keep up with the fun. See you at the Fair!

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