



Contact: Leasha LaBruzzi
publicity@sonomacountyfair.com
(707) 545-4200 x202

FOR IMMEDIATE RELEASE
Fair Images & Logos:
ow.ly/O5Rj30aDnlH

2017 HALL OF FLOWERS SCHOLARSHIP APPLICATIONS

Future Ag Leaders Vie for Scholarships from the Sonoma County Fair

Sonoma and Marin County Ag students encouraged to apply by May 31

SANTA ROSA, CA – April 14, 2017– College-bound youth who are interested in careers in agriculture are invited to apply for up to \$10,000 in scholarships offered by the Sonoma County Fair & Exposition Inc. Completed applications are due by 5:00 pm, Wednesday, May 31 at the Sonoma County Fair Entry Office. Proceeds from the Fair’s annual Hall of Flowers Preview Party fund the scholarship awards, which serve to encourage the North Bay’s next generation of agricultural leaders.

To apply for the scholarships, students must be interested in studying agriculture, must be high school graduates planning to attend Santa Rosa Junior College or a four-year university, and must reside in Sonoma or Marin County. Scholarship awards range between \$250 and \$2,500 per student.

In 2016, a total of 10 local Ag students received awards totaling over \$10,000, including students attending Oklahoma State University; Oregon State University; California State University, Chico; California State University, Fresno and Cal Poly, San Luis Obispo.

“These scholarships are an investment in our future,” says Exhibits Coordinator, Sheila Quince. “The Fair is proud to assist local youth pursuing careers in agriculture and excited by what the future holds for these students. We look forward to the knowledge they will gain and to the day when they return home to begin a career in the local agricultural industry.”

The scholarship awards are funded through ticket sales from the annual Hall of Flowers Preview Party, which is scheduled for Wednesday, August 2. The business social and fundraiser offers an exclusive sneak peek at the spectacular Hall of Flowers before the building is open for public viewing. Guests are invited to peruse the garden displays themed “Holidays in Bloom” while enjoying an evening of fine Sonoma County wines and hors d’oeuvres. Tickets (\$35) for the Hall of Flowers Preview Party are on sale April 29 beginning



Contact: Leasha LaBruzzi
publicity@sonomacountyfair.com
(707) 545-4200 x202

FOR IMMEDIATE RELEASE

Fair Images & Logos:
ow.ly/O5Rj30aDnlH

at 8:00 am at the Box Office located at 1350 Bennett Valley Road in Santa Rosa and online at SonomaCountyFair.com beginning at noon.

Applications for 2017 Hall of Flowers scholarships are available at the Sonoma County Fair Entry Office, at the Santa Rosa Junior College Agriculture Department, and online at SonomaCountyFair.com/fair/scholarship.php. For more information or questions, call (707) 545-4203 or email entryoffice@sonomacountyfair.com.

Every day is a holiday during “Holidaze at the Sonoma County Fair!” Get ready to celebrate from August 3 – August 13. You won’t want to miss this year’s FREE Community Concert Series, the thrill of live horse racing, excitement of an ALL NEW giant carnival, nostalgia of “Holidays in Bloom” themed flower show, live entertainment, incredible food, fun contests, new games and more. For details, visit SonomaCountyFair.com or call (707) 545-4200. Like us on Facebook, and follow us on Instagram and Twitter to keep up with the fun. See you at the Fair!

###