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Traveling Fair...Everything is FREE

Exhibit, compete, participate and enjoy: A Holidayze to celebrate YOU!

Santa Rosa, CA – June 30, 2017 – The Traveling Fair offers a sneak peak of the Fair’s fun activities and serves to inform and inspire community members on the many ways to participate in the fair. The Traveling Fair comes to town, sets up for 2-5 hours and moves on. This exhibit will travel around the county in the month before the 2017 Sonoma County Fair opens (August 3-13). Don’t miss out on a chance to win free Fair tickets at this ‘mini-fair’!

2017 Traveling Fair Schedule

Windsor Kaboom!, July 3, 5:00 – 10:00 pm

Location: Keiser Park, 700 Windsor River Rd

Red, White & Boom!, July 4, 4:00 – 9:00 pm

Location: Sonoma County Fairgrounds, 1350 Bennett Valley Rd, Santa Rosa

Cotati Kids Fest, July 8, 11:00 am – 2:00 pm

Location: La Plaza Park, Old Redwood Hwy & W Sierra Ave, Cotati

Healdsburg Community Center, July 12, 10:30 am – 1:00 pm

Location: Community Center, 1557, Healdsburg Ave. (on the playground)

Healdsburg Water Carnival, July 15, Time: 11:00 am – 5:00 pm

Location: Healdsburg Veterans Memorial Beach, 13839 Old Redwood Hwy,

Montgomery Village, July 16, 11:00 am – 3:00 pm

Location: Village Court, 700 Farmers Lane, Santa Rosa

Novato Certified Farmers’ Market, July 18, 4:30 – 8:00 pm

Location: Grant Avenue

Wednesday Night Market, July 19, 5:00 - 8:30 am

Location: Downtown Santa Rosa, Corner of 4th & D Streets

Rohnert Park Certified Farmers’ Market, July 21, 5:00 – 8:00 pm

Location: City Center Plaza

Petaluma Certified Farmers’ Market, July 26, 4:30 – 8:00 pm

Location: Theater District/2nd Street (inside Theatre Square)



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Parks Make Life Better Bash!, July 28, 5:00 – 8:00 pm

Location: Howarth Park, 630 Summerfield Road, Santa Rosa

At the Traveling Fair you can find enthusiastic Fair employees, colorful flags and banners, a local band and displays that give a perfect ‘mini’ preview of the Fair. Free popcorn, balloons, and a few mini carnival games (with free prizes for all!) will be included to set the tone for festivities to come and provide information on all the Fair-time contests and events. Visitors are invited to stop by and see the displays, help with a giant coloring mural, and play a holiday-themed game.

Every day is a holiday during “Holidaze at the Sonoma County Fair!” Get ready to celebrate from August 3 – August 13. You won’t want to miss this year’s FREE Community Concert Series, the thrill of live horse racing, excitement of an ALL NEW giant carnival, nostalgia of “Holidays in Bloom” themed flower show, live entertainment, incredible food, fun contests, new games and more. For details, visit SonomaCountyFair.com or call (707) 545-4200. Like us on Facebook, and follow us on Instagram and Twitter to keep up with the fun. See you at the Fair!

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