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PLAN AHEAD & SAVE ON FAIR TICKETS

New Discount Days and Pre-Sale deals available until August 1

SANTA ROSA, CA – July 12, 2018 – The Sonoma County Fair is right around the corner and we have lots of ways for you to save on your trip to the Fair. Pre-Sale discounts are available until August 1. You won't want to miss these fantastic opportunities!

Mark these Discount Days on your calendar; you won't want to miss them! Thursdays are **Kid's Days**; children 12 and younger receive FREE General Admission to the Fair every Thursday. Fridays are **Senior Days**; seniors 60+ receive FREE General Admission to the Fair every Friday. As a way to say 'thank you' to all of our many heroes the Sonoma County Fair is proud to partner with Lucky Supermarkets to offer **First Responder Day** on both Monday, August 6 and Tuesday, August 7. First Responders receive FREE General Admission and a FREE ride on the Ferris Wheel when they show proof of a First Responder ID at the gate. (One discount per person.) Wednesday, August 8 is **Food Bank Day**; bring two non-perishable food items (no expired items please!) and receive \$4 off General Admission to the Fair.

Buy your tickets early and save on General Admission adult (ages 13+) pre-sale tickets are only \$12 (\$15 value) and kids ages 7 – 12 are \$7. Additional savings are available by buying the Carnival Pre-Sale COMBO that includes Fair Admission any day of the Fair and a wristband to ride ALL DAY just for \$35 (\$50 value). Carnival Pre-Sale Wristbands are also available for \$25 (\$30-35 value) and are good any day of the fair for unlimited rides. (Only available at the Fair Box Office through August 1st. Does not include Fair admission.)

Season Passes and Family Packs are also offered for even more savings! Pre-Sale Season Admission Passes are just \$45 (\$165 value). The Family Pack includes 3 adult general admissions, 2 child admissions, and one parking pass for \$45 (\$68 value). (These deals are ONLY sold at the Fairground Box Office and will be available through August 1 or while supplies last.)

Join in a "Salute to Heroes" at this summer's Sonoma County Fair from August 2 to August 12! In addition to tributes to the many heroes of Sonoma County, visitors to the Fair will find all the makings for a fun-filled family outing. A floral tribute to the beauty of Sonoma County, free entertainment and

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tasty fair foods are just the beginning. From the exhibit buildings filled with your neighbors' works of art to the livestock in the barns; from the cheering horse race fans to the screams of excitement in the carnival, the Fair has something for everyone. For details, visit SonomaCountyFair.com or call (707) 545-4200. Like us on Facebook, and follow us on Instagram and Twitter to keep up with the fun. See you at the Fair!

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