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FIRST RESPONDER DAYS AT SONOMA COUNTY FAIR

Free Fair Admission for First Responders on August 6 & 7

SANTA ROSA, CA – July 23, 2018– As a small thank you for their bravery and heroism not only during last year’s fires but every day; active members of law enforcement, firefighters and first responder units are granted free Fair admission on August 6 and 7. The Sonoma County Fair is honored to announce “First Responder Days” at the Fair as a community celebration to thank our local heroes in uniform. Monday, August 6 and Tuesday, August 7 the Fair will honor all First Responders with a special promotion in partnership with Lucky Supermarkets.

“The Sonoma County Fair, Lucky Supermarkets, KZST and Butler Amusements have come together to say thank you to the first responders who worked tirelessly during the October wildfires.” said Fair CEO, Becky Bartling. “This partnership created First Responder days on Monday August 6 and Tuesday August 7 where these heroes will receive free entry to the Fair and a free ride on the ‘Farris’ Wheel.”

In addition to free general admission, all First Responders will receive a free ride on the ‘Farris’ Wheel on August 6 and August 7 thanks to KZST and Butler Amusements.

When asked about First Responder Days, KZST Radio Host, Brent Farris said, "I remember sitting in the KZST studio with the wild fire flames licking at our back door. We thought KZST was a "gone-er"..... until First Responders showed up! KZST is pleased to be a part of First Responder Days of free admission and free Farris wheel rides at the Fair!"

The Fair will also feature a special exhibit, "Sonoma Spirit- A Gathering of First Responders and Community Support" which will display information and equipment from First Responder organizations for all 11 days of the Fair in the Garden Building. Other buildings around the grounds will house a 1938 42' Quad Fire Truck and a Horse Drawn Steamer from the 1900s.



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All First Responders will be required to show proof of ID at the gate for admission and ride coupon. Offer does not include admission for family members or dependents of first responders. To purchase tickets, visit a nearby Lucky Supermarket or the Fair Box Office. Tickets can also be purchased online at SonomaCountyFair.com.

Join in a "Salute to Heroes" at this summer's Sonoma County Fair from August 2 to August 12! In addition to tributes to the many heroes of Sonoma County, visitors to the Fair will find all the makings for a fun-filled family outing. A floral tribute to the beauty of Sonoma County, free entertainment and tasty fair foods are just the beginning. From the exhibit buildings filled with your neighbors' works of art to the livestock in the barns; from the cheering horse race fans to the screams of excitement in the carnival, the Fair has something for everyone. For details, visit SonomaCountyFair.com or call (707) 545-4200. Like us on Facebook, and follow us on Instagram and Twitter to keep up with the fun. See you at the Fair!

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