



1350 Bennett Valley Road
Santa Rosa, CA 95404
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sonomacountyfair.com

January 15, 2019

To: Interested Ticketing Companies
From: Rebecca Bartling, CEO
Re: Ticketing Services for the Sonoma County Fair & Exposition, Inc.

REQUEST FOR PROPOSAL

The Sonoma County Fair & Exposition, Inc. (hereinafter referred to as “Corporation”) is seeking proposals from all interested and qualified parties to provide equipment and hardware required for ticket sales and administration at the Sonoma County Fairgrounds, owned by the County of Sonoma, without cost to the Corporation. Convenience fees will be paid to awarded contractor. Agreement will commence on March 1, 2019.

For consideration please email secretary@sonomacountyfair.com to receive access to the RFP. All proposals will be carefully reviewed and the awarding of a service agreement will be done in the interest of the Corporation based on the Proposer’s experience, qualifications, financial arrangements and other factors.

Sealed proposals will be received at the Corporation’s Administration Office, 1350 Bennett Valley Road, Santa Rosa, Ca 95404, no later than 4:00 p.m., Pacific Standard Time, Friday, February 21, 2019. Proposals received late will not be accepted. All proposals must be clearly marked “Ticketing Services Proposal”.

Send all questions or required additional information, by email: secretary@sonomacountyfair.com. All inquiries and responses must be made via email; phone calls will not be accepted. **All questions and requests for additional information must be received via email by 5 p.m. on February 11, 2019.**

At the Fairgrounds:
Golf Course
RV Park
Jockey Club
Wine Country Racing
Fair Foundation