



1350 Bennett Valley Road  
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Date: November 22, 2021  
To: Interested Equipment Rental Service Companies  
From: Stacey Lapham  
Sonoma County Event Center at the Fairgrounds  
Re: Proposals to Provide Equipment Rental Services.  
January 1, 2022 – December 31, 2024

## REQUEST FOR PROPOSAL

The Sonoma County Event Center at the Fairgrounds (hereinafter referred to as “Corporation”) is seeking proposals from all interested and qualified parties to enter into a 3-year (Three) Service Agreement to provide **Equipment Rental Services** for the Sonoma County Event Center at the Fairgrounds. The Agreement will commence January 1, 2022.

To receive the specifications for submitting your Proposal for our consideration, please contact **stacey.lapham@sonoma-county.org** for the RFP. This RFP will be available on Monday, November 22, 2021. All proposals will be carefully reviewed and the awarding of a Service Agreement will be done in the interest of the event-going public based on the Proposer’s experience, qualifications, financial benefit to the Corporation and other factors.

Sealed Proposals must be received at the Corporation’s Administration Office, at 1350 Bennett Valley Road, Santa Rosa, CA 95404, no later than 12:00 p.m. on **Thursday, December 9, 2021**. Proposals received later than 12:00 p.m. on **Thursday, December 9, 2021**, will not be accepted. All proposals must be clearly marked “EQUIPMENT RENTAL SERVICES, 2022-2024 PROPOSAL, DO NOT OPEN”.

Questions regarding the content of this RFP will not be answered by phone. Questions will be answered in accordance with specifications of the RFP. The deadline for the last day to submit questions will be on **Monday, December 6, 2021 before 12:00 p.m.**

At the Fairgrounds:  
Golf Course  
RV Park  
Jockey Club  
Wine Country Racing  
Fair Foundation