

Sonoma County Fair
APPROVED Minutes of the
Fair Operations Committee Meeting
Tuesday – March 9, 2021 at 4:30pm

In accordance with Executive Order N-29-20 the March 9, 2021 Sonoma County Fair Operations Committee meeting was held virtually.
All actions were voted on by roll call.

VOTING-DIRECTORS PRESENT: Lisa Wittke Schaffner, Chair; Tony Geraldi, Vice Chair; Bev Palm, Neysa Hinton, Kanani Reynolds, Sharon Wright, Hugo Mata

VOTING-DIRECTORS ABSENT: None

NON-VOTING DIRECTORS PRESENT: Marcia Mickelson, Annette O’Kelley, Marilyn Herzog

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Debbie Townsend, Heather Borck, Michael Margetts, Cliff Sanders, #634

The meeting was called to order by Chair Wittke Schaffner and Roll Call was taken at 4:31p.m.

APPROVAL OF THE AGENDA: Director Geraldi moved to approve the agenda; Director Mata seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION REGARDING 2021 FAIR:

CEO Bartling reported she has been following the status of other California Fairs for 2021, adding that many are cancelling or transitioning to virtual events with market grading and livestock auctions. Discussions ensued, with the committee deciding to make a recommendation regarding a 2021 Fair to the full board in April. **No Action Taken.**

DISCUSSION AND POSSIBLE ACTION REGARDING PAST & FUTURE FAIR THEMES:

CEO Bartling presented a list of Fair themes dating back to 1936 for review. Bartling stated that the committee and full board should begin considering theme recommendations for upcoming Fairs. **No Action Taken.**

DISCUSSION AND POSSIBLE ACTION REGARDING MOVING THE FAIR THEME ‘TROPICAL FAIRADISE’ TO 2022 IF SOME SORT OF MODIFIED FAIR IS HELD IN 2021:

CEO Bartling reported. **Director Geraldi moved to recommend that the “Tropical Fairadise” theme be approved for the Fair in 2022; Director Wright seconded the motion; the motion passed unanimously.**

REQUEST FOR FUTURE AGENDA ITEMS: None

There being no further business, Director Wright moved to adjourn the meeting at 4:49 p.m., seconded by Director Palm; the motion passed unanimously.