

NOTICE OF COMMITTEE MEETING Sonoma County Fair & Exposition, Inc

Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc. will convene at times and location set forth in this notice.

FAIR OPERATIONS COMMITTEE TUESDAY – July 13, 2021 at 4:30 p.m.

In accordance with Executive Order N-29-20 the July 13, 2021 Sonoma County Fair Committee meeting will be held virtually.

The web conferencing system Zoom will be utilized for this meeting. To participate in the meeting you will need a computer connected to the internet with microphone capabilities or a telephone. (It is not necessary to have a camera). A smart phone or tablet can also be utilized to join the meeting. To test your equipment please use this link: <https://zoom.us/test>

To Join Zoom Meeting:

<https://us02web.zoom.us/j/89678345196?pwd=ZmZDbVloZzdCTGlyVmtPQkhYeHJUUT09>

Meeting ID: 896 7834 5196

Passcode: **326656**

Dial by your location

+1 669 900 6833

Meeting ID: 896 7834 5196

Passcode: **326656**

DIRECTORS: Lisa Wittke Schaffner, Chair; Tony Gerald, Vice Chair; Bev Palm, Neysa Hinton, Kanani Reynolds, Sharon Wright, Hugo Mata

AGENDA

1. Call to Order / Roll Call
2. Approval of Agenda
3. Public Comments

Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.

4. Discussion and possible action regarding Complimentary Credential Policy – CEO Bartling
 - Due to the limited capacity of each day of the Summer Fun Fest, the Sonoma County Fair Board Credential Policy will be modified to the following:

Each Sonoma County Fair Board member will receive 10 tickets each day for Wednesdays, Thursdays & Fridays (July 28, 29 & 30 and August 4,5 &6); additionally, each Board member will receive an Administrative Office Lot parking pass and a Redwood Lot parking pass.

5. Update on COVID protocols for staff during Summer Fun Fest – CEO Bartling
6. Update on ticket sales for modified Fair – CEO Bartling

7. Update on activities for modified Fair - CEO Bartling
8. Update on Commercial Vendors & Food Concessions for modified Fair – COO Findley-Thorn
9. Update on Sponsorship for modified Fair – COO Findley-Thorn
10. Update on Marketing & Promotions for modified Fair – COO Findley-Thorn
11. Request for future agenda items
12. Adjournment

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.