

**Sonoma County Fair**  
**APPROVED Minutes of the**  
**Fair Operations Committee Meeting**  
Tuesday – July 13, 2021 at 4:30pm

In accordance with Executive Order N-29-20 the July 13, 2021 Sonoma County Fair Operations Committee meeting was held virtually.  
All actions were voted on by roll call.

**VOTING-DIRECTORS PRESENT:** Lisa Wittke Schaffner, Chair; Tony Gerald, Vice Chair; Bev Palm, Kanani Reynolds, Hugo Mata, Neysa Hinton, Sharon Wright

**VOTING-DIRECTORS ABSENT:** None

**NON-VOTING DIRECTORS PRESENT:** Marcia Mickelson, Annette O'Kelley, Marilyn Herzog

**OTHERS PRESENT:** Becky Bartling, Kaitlyn Findley-Thorn, Debbie Townsend, Michael Margetts, Cliff Sanders, Kelly Secord, Greg Duncan, Jane Engdahl, Carrie Wimer, Tami Landucci

The meeting was called to order by Chair Wittke Schaffner and Roll Call was taken at 4:30 p.m.

**APPROVAL OF THE AGENDA:** Director Wright moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

**PUBLIC COMMENTS:** None

**DISCUSSION AND POSSIBLE ACTION REGARDING COMPLIMENTARY CREDENTIAL POLICY:**  
CEO Bartling reported that the Summer Fun Fest was not the traditional Fair and with daily limited capacity the Sonoma County Fair Board Credential Policy would need to be modified. **Director Gerald moved to approve modifying the credential policy for each Sonoma County Board member to receive 10 tickets each day for Wednesdays, Thursdays & Fridays (July 28, 29 & 30 and August 4, 5 & 6); additionally, each Board member will receive an Administrative Office Lot parking pass and a Redwood Lot parking pass, Director Wright seconded the motion; the motion passed unanimously.**

**UPDATE ON COVID PROTOCOLS FOR STAFF DURING SUMMER FUN FEST:**  
CEO Bartling reported that the current State guidelines would be followed for staff/patrons; signage will be posted for masks to be worn by vaccinated/unvaccinated inside buildings & unvaccinated should wear indoors & outdoors. **No action taken.**

**UPDATE ON TICKET SALES FOR THE MODIFIED FAIR:**  
CEO Bartling reported that online advanced ticket sales were double vs 2019, the carnival was tracking with 2019 and the box office at Brookwood would open July 19<sup>th</sup> for advanced sales through July 27<sup>th</sup>.. **No action taken.**

**UPDATE ON ACTIVITIES FOR MODIFIED FAIR:**  
CEO Bartling reported that Chris Beck events for 1<sup>st</sup> weekend would include a PRCA Rodeo & Hispanic Rodeo/Concert and 2<sup>nd</sup> weekend would include Monster Trucks & Destruction Derby and a Quinceañera Expo in the Hall of Flowers, and that the Blue & Brews Bar would have daily entertainment. Special Events Contractor, Jane Engdahl reported 20 bands (2/day) & 2 daily kids' acts (1<sup>st</sup> week - Magician & 2<sup>nd</sup> week - Comedy Juggling Act) had been booked for the Park Stage; additionally there would be camel rides both weeks and pig races the 2<sup>nd</sup> week. **No action taken.**

**UPDATE ON COMMERCIAL VENDORS & FOOD CONCESSIONS FOR MODIFIED FAIR:**

COO Findley-Thorn reported that there were 25 vendors/sponsors booked in Garrett & Kraft Buildings and that there were 29 food concessions offering a good variety of food. **No action taken.**

**REQUEST FOR FUTURE AGENDA ITEMS:** None

**There being no further business, Director Wright moved to adjourn the meeting at 5:10 p.m., seconded by Director Mata; the motion passed unanimously.**