



1350 Bennett Valley Road
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January 10, 2018

To: Interested ATM Service Companies

From: Rebecca Bartling, CEO
Sonoma County Fair & Exposition, Inc.

Re: Proposals to provide ATM Services
March 1, 2018 – February 28, 2020

REQUEST FOR PROPOSAL

The Sonoma County Fair & Exposition, Inc. (hereinafter referred to as “Corporation”) is seeking proposals from all interested and qualified parties to enter into a three (3) year License Agreement to provide ATM Services to the Sonoma County Fair & Exposition, Inc. The Agreement will commence on March 1, 2018.

To receive the specifications for submitting your Proposal for our consideration, please contact lfox@sonomacountyfair.com for the link to the RFP. All proposals will be carefully reviewed and the awarding of a License Agreement will be done in the interest of the Fair-going public based on the Proposer’s experience, qualifications, financial benefit to the Corporation and other factors.

Sealed Proposals must be received at the Corporation’s Administration Office, at 1350 Bennett Valley Road, Santa Rosa, CA 95404, no later than 2:00 p.m., Pacific Daylight Savings Time on January 26, 2018. Proposals received later than this date and time will not be accepted. All proposals must be clearly marked “ATM Services Proposal, FAIRGROUNDS. DO NOT OPEN”.

Questions regarding the content of this RFP will not be answered by phone. Questions will be answered in accordance with (Part II, Section K) of the RFP. The deadline for the last day to submit questions will be January 22, 2018.

At the Fairgrounds:

Golf Course

RV Park

Jockey Club

Wine Country Racing

Fair Foundation