

Sonoma County Fair
APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting
Tuesday - April 13, 2021 at approximately 5:00 p.m.

In accordance with Executive Order N-29-20 the April 13, 2021 the Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Annette O’Kelley, Chair; Kanani Reynolds, Vice-Chair; Bev Palm, Marcia Mickelson, Sharon Wright

DIRECTORS ABSENT: Marilyn Herzog

OTHER DIRECTORS PRESENT: None

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Michael Margetts, Debra Townsend, Cliff Sanders, Kelly Secord, Greg Duncan, Cindy Crane, Kristen Andersen, Tami Landucci, Paulette Swallow

The meeting was called to order by Chair O’Kelley and roll call was taken at 5:05 p.m.

APPROVAL OF AGENDA:

Director Wright moved to approve the agenda; Director Mickelson seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS:

None

INTRODUCTION OF TEMPORARY LIVESTOCK SUPERINTENDENT, KELLY SECORD

Chair O’Kelley introduced Kelly Secord, and explained that with the resignation of Heather Borck, Kelly would be taking on the temporary responsibility of Livestock Superintendent. Kelly addressed the committee and provided a brief report of her 4-year background as a livestock superintendent. **NO ACTION TAKEN.**

REVIEW AND FINALIZE MARKET GRADING ACTIVITY SCHEDULE:

Chair O’Kelley reviewed the schedule as presented and temporary Livestock Superintendent offered recommended changes. Discussions ensued.

Director Mickelson moved to approve Version 1 of the Livestock Schedule for the Market Grading Activity/Auction, with recommended changes from Kelly Secord, temporary Livestock Superintendent; Director Reynolds seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION REGARDING 4-H/FFA MEMBERS TO SHOW TOGETHER:

Chair O’Kelly and Director Mickelson explained that this year is not a regular livestock show and is instead a hybrid show, and in the efforts of efficiency of time and cost savings, all ages should be combined by breed and instead of wearing their uniforms, all would be provided the same logo t-shirt to wear.

Director Reynolds moved to approve allowing 4-H/FFA members to show together without uniforms; Director Palm seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION REGARDING SHOWMANSHIP & BORN/BRED CLASSES:

Chair O'Kelley reported that for 2021, it is recommended to use the Expert Showmanship format and that the Grading Activity would not include Born/Bred classes. It was also recommended that the advisory committee members and sponsors be contacted.

Director Reynolds moved to approve the Market Grading Activity to use expert showmanship format and will not include born/bred classes; Director Mickelson seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION REGARDING AWARDS FOR GRADING ACTIVITY:

CEO Bartling reported that she has been looking into providing banners for awards. Discussion ensued.

Director Palm moved to approve allowing staff to research prices for Market Grading awards to provide banners for each breed to Supreme Champions, ribbons for 10 places for Showmanship and smaller banners for each breed to Grand Champions/Reserve Champions; Director Reynolds seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION REGARDING HYBRID AUCTION:

Temporary Superintendent Secord reported that hybrid auctions are gaining in popularity and explained the process and cost. Secord stated that bidding would be in-person or online, a local auctioneer could be used, sale would be by the head and there would not be any live animals in the ring.

Director Reynolds moved to approve a Hybrid (virtual/live) Auction, allowing for bidding in-person or online, and preview of animals, if allowed by the Health Department; Director Mickelson seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION REGARDING RUNNING SHEEP & GOAT SHOWS SIMULTANEOUSLY IN SEPARATE RINGS:

Chair O'Kelley stated that this item will be deferred until after June 1st. **NO ACTION TAKEN.**

DISCUSSION AND POSSIBLE ACTION REGARDING AMOUNT OF JLA FUNDS AVAILABLE FOR MARKET GRADING EVENT:

Chair O'Kelley reported that sponsorships and pledge donations from the Board and staff have been received for the Market Grading event, and noted that there is \$120K in the JLA account for potential use, should additional funding be needed.

Director Palm moved to approve using NTE \$50K of funds from the \$120K currently in the JLA account, if needed; Director Reynolds seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION REGARDING MODIFICATION OF JLA BUYER'S GREEN CARD AND ADD-ON CARD:

Chair O'Kelley presented the 2020 JLA Buyer's Green Card and Add-on card for review and stated that chickens and rabbits needed to be added. **NO ACTION TAKEN.**

DISCUSSION AND POSSIBLE ACTION REGARDING DATES FOR BUYERS WORKSHOPS:

Chair O'Kelley stated that this item will be deferred to May committee meeting. **NO ACTION TAKEN.**

DISCUSSION AND POSSIBLE ACTION REGARDING FLOWER SHOW SCHOLARSHIP COMMITTEE:

Chair O'Kelley reported that Directors Palm, Wright & Reynolds had been appointed to the Flower Show Scholarship committee, and that she would be an alternate. O'Kelley stated a Zoom meeting is scheduled for June 15th. **NO ACTION TAKEN.**

REQUEST FOR FUTURE AGENDA ITEMS:

- Wine Barrel Youth Gardens
- Show Commentators
- Judges notified
- Add-Ons for Auction
- I.D. of Buyers for Auction
- Shirts & Logo Update
- Running of Sheep & Goat Shows Simultaneously in Separate Rings
- Update on Flower Show Scholarship
- Meals for Judges & Volunteers
- Auction Lunch
- Advisory Groups to help get facility prepared; set dates for workdays

Director Reynolds moved to adjourn the meeting at 6:30 p.m., seconded by Director Palm; motion passed unanimously.