

Sonoma County Fair
APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting
Tuesday, April 9, 2019 at 5:30 p.m.
Administration Building, Board Room

DIRECTORS PRESENT: Annette O'Kelley, Chair; Doug Beretta, Vice-Chair; Marilyn Herzog, Marcia , Bev Palm, Cindy Crane

DIRECTORS ABSENT: Marcia Mickelson

OTHER DIRECTORS PRESENT: Rob Muelrath; Tony Geraldi

OTHERS PRESENT: Heather Borck, Paulette Swallow, Becky Bartling, Kaitlyn Findley-Thorn

The meeting was called to order by Chair O'Kelley at 6:05 p.m.

APPROVAL OF AGENDA:

Director Palm moved to approve the agenda; Director Herzog seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

UPDATE 2019 HALL OF FLOWERS: GREG DUNCAN

Flowershow Designer Duncan spoke to the committee about the progress on the Hall of Flowers.

APPOINTMENT OF AD HOC LAMB/GOAT PRE-WEIGH COMMITTEE

Chair O'Kelley appointed Directors Palm, Crane and Herzog as well as Exhibit Coordinator Borck to serve as the Ad Hoc Lamb/Goat Pre-Weigh Committee for the May 18 event.

REVIEW OF BEEF PREWEIGH

Exhibit Coordinator Borck reported that 85 steers were tagged on March 24. Twelve letters were sent to exhibitors regarding animal behavior; ag teachers have also sent a copy of the letters. Chair O'Kelley reported that she thought the day went well.

DISCUSSION AND POSSIBLE ACTION: FARMER'S DAY

Exhibit Coordinator Borck explained the current format of Farmer's Day. The Farmer's Day Committee Chairman have already expressed trading Line Sorting for a youth barrels competition and finding an alternate activity for Wild Goat Milking as goats have been difficult to source. Borck reported that there have been discussions throughout the state involving some of the activities that occur during Farmer's Day. The Farmer's Day Chairman have begun discussing their events for 2019. The Chairman have expressed they want to ensure that the Fairboard will support their activities. Staff was given direction to report back to the Farmer's Day Committee.

DISCUSSION AND POSSIBLE ACTION: 2019 POULTRY SHOWS

Exhibit Coordinator Borck presented the recent updates from CDFA regarding Virulent Newcastle Disease. **Director Herzog moved to cancel Sonoma County Fair poultry shows in 2019; Director Palm seconded the motion; the motion passed unanimously.** Director Herzog expressed that it will be extremely important to provide alternate activities for youth that participate in poultry projects. Staff was directed to speak with other fairs regarding alternate non-bird activities.

STAFF UPDATE:

1. Flowershow Scholarship: Information has been sent to SRJC, Colleges/Universities, Ag Teachers and eligible past recipients. Applications are due Friday, May 31. To avoid country summer, interviews will take place Thursday, June 13. The interview panel will consist of Directors Herzog, O'Kelley and President Muelrath.
2. Obtain a Buyer Workshop: Will take place April 25 in E.C. Kraft.

REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEM)

- a. Award Ceremony
- b. Ag Education
- c. Auction Announcements
- d. Auction Dedications
- e. Milk Barn

Adjournment

Director Herzog moved to adjourn the meeting at 6:48 p.m., seconded by Director Crane, motion passed unanimously.