

Sonoma County Fair
**APPROVED Minutes of the
 Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**

Tuesday, August 11, 2020 at 5:30 p.m.

In accordance with Executive Order N-29-20 the August 11, 2020 Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Chair, Kevin Howe; Vice-Chair, Annette O’Kelley; Cindy Crane, Marcia Mickelson, Bev Palm, Kanani Reynolds, Marilyn Herzog

DIRECTORS ABSENT: None

OTHER DIRECTORS PRESENT:

OTHERS PRESENT: Becky Bartling, Heather Borck, Kaitlyn Findley-Thorn

The meeting was called to order by Chair Howe at 5:35 p.m.

APPROVAL OF AGENDA:

Director Herzog moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS:

None

UPDATE: Sonoma County Fair Virtual Auction

The committee discussed the virtual auction. It was mentioned that a local announcer would be preferred so that names and cities would be announced correctly. There were varying opinions on if a buyers name should show up on the screen while bidding was occurring. The total amount of the auction was \$1,134,510.48. Directors Reynolds, Palm and O’Kelley were thanked for helping with the auction proofing process. There were 190 exhibitors that participated in the auction. 317 individuals/business that purchased an animal and 74 that provided add-ons. Other statistics include:

Number of Lots	2020	2019
Hogs	160-4= 156 (143 custom, 13 resale)	261 (208 custom, 53 resale)
Lambs	61 (55 custom, 6 resale)	190 (132 custom, 58 resale)
Goats	9 (8 custom, 1 resale)	45 (19 custom, 26 resale)
Steers	65-1=64 (57 custom, 7 resale)	75 (64 custom, 11 resale)
Total	290	572

Total Add-Ons:	2020	2019
Hogs	\$56,231.87	\$8,400
Lambs	\$40,995.68	\$10,800
Goats	\$5,862.91	\$2,420
Steers	\$53,740.02	\$19,250.00
Total	\$156,830.48	\$40,870

Average Without Add-Ons:	2020	2019
Hogs	\$2,378.97	\$2,488.54
Lambs	\$1,996.89	\$1,894.33
Goats	\$1,655.56	\$1,293.23
Steers	\$7,341.41	\$7,693.83

Average With Add-Ons:	2020	2019
Hogs	\$2,739.45	\$2,520.72
Lambs	\$2,668.95	\$1,951.18
Goats	\$2,306.99	\$1,345.84
Steers	\$8,181.09	\$7,950.49

UPDATE: Sonoma County Fair Livestock Collection

Exhibit Coordinator Borck reported that a great team of volunteers assisted with livestock collection. Four hogs did not make weight and one steer was sent home due to being not market ready.

UPDATE: Junior Livestock Auction Payments Received

Exhibit Coordinator Borck reported that \$539,016.26 (46.5%) has been collected to date. In 2019 46% was not collected until August 26. There have been 44 checks printed totaling \$190,725.74.

REQUEST FOR FUTURE AGENDA ITEMS:

Flower Show Scholarship Requirements
Selling by the head
Hybrid Auction
Auction Announcing

ADJOURNMENT

Director Herzog moved to adjourn the meeting at 6:30 p.m., seconded by Director Palm, motion passed unanimously.