

Sonoma County Fair
APPROVED Minutes of the
Fair Operations Committee Meeting
Tuesday, December 11, 2018
Administration Building, Board Room

VOTING-DIRECTORS PRESENT: Lisa Wittke Schaffner, Chair, Tony Geraldi, Wanda Tapia

VOTING-DIRECTORS ABSENT: Bev Palm, Doug Beretta

NON-VOTING DIRECTORS PRESENT: Rob Muelrath

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Jane Engdahl, Emily Janowski, Heather Borck

The meeting was called to order by Chair Wittke Schaffner at 5:03 PM

APPROVAL OF AGENDA: Director Geraldi moved to approve the agenda; Director Tapia seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION REGARDING 2019 FAIR SLOGAN:

CEO Bartling explained that a survey was sent to the fair community soliciting ideas for the 2019 fair slogan. Over 1,900 responses were received. Fair staff examined the responses and recommends "Party 'till the cows come home" for the 2019 fair slogan. **Director Tapia moved to accept the recommendation of "Party 'till the cows come home for the 2019 fair slogan; Director Geraldi seconded; motion passed unanimously.**

DISCUSSION AND POSSIBLE ACTION REGARDING ARTWORK FOR THE 2019 FAIR THEME:

CEO Bartling explained that Emily Janowski has been working on a few different concepts for the 2019 fair artwork. Three examples were presented for review. **Director Tapia moved to accept the third concept which includes a beef animal wearing a cowboy hat for the 2019 Fair logo; Director Geraldi seconded; the motion passed unanimously.**

DISCUSSION AND POSSIBLE ACTION REGARDING 1 YEAR RENEWAL WITH CASUAL CATERING FOR DIRECTOR PATIO LUNCHESES DURING THE FAIR

CEO Bartling asked the committee to consider a 1 year renewal of the Casual Catering contract from the director's patio lunches during the fair. **Director Geraldi moved to renew the Casual Catering contract for the Director Patio lunches for one year; Director Tapia seconded; the motion passed unanimously.**

DISCUSSION AND POSSIBLE ACTION TO APPROVE LONESTAR (COUNTRY ACT) FOR THE COMMUNITY THEATER FOR MONDAY, AUGUST 5, 2019 IN THE AMOUNT OF \$30,000

Director Geraldi moved to approve the Lonestar Contract for Community Theater Monday, August 5, 2019; Director Tapia seconded; the motion passed unanimously.

REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEMS):

Fair Credential Policy

There being no further business, Chair Wittke Schaffner adjourned the meeting at 5:12 PM