

Sonoma County Fair Entertainment Booking Procedure

To be considered as a paid performer at the 2009 Sonoma County Fair or the Sonoma County Harvest Fair, please send promotional material to:

**Jane Engdahl
Sonoma County Fair
P.O. Box 1536
Santa Rosa, CA 95404**

Materials should include a CD or audio tape for musical groups. Variety acts should send a video tape or DVD. We begin reviewing promotional material in late January. All booking is generally completed by no later than May 1 (usually much earlier). You don't need to send promotional materials if you performed at the 2008 Sonoma County Fair. Just call (707) 545-4200 x270 and leave a message saying you'd like to be considered again. If you have new material, please feel free to send it along.

The 2009 Sonoma County Fair dates are July 28 through August 9. This year's Fair theme is 'The Fair Before Time.' We're expecting dinosaurs all over the fairgrounds, and variety acts that have a dinosaur or prehistoric connection will be especially welcome.

The Sonoma County Harvest Fair is October 2-3-4. There is no need to send additional promotion material. You will be automatically included for consideration if you fit the basic requirements.

Music -- Park Stage

A wide range of music, from country to oldies to rock to big band. Acoustic music may not be appropriate because of the ambient noise level around the stage. This is a family audience-- language that is appropriate in a coffeehouse may not be appropriate here. The Fair provides full sound and lights, as well as an operator. Bands are traditionally booked for one day only, usually three/four 45-minute sets. For the Harvest Fair, only jazz groups are booked for the Park Stage.

Music -- Redwood Theater

Most of the entertainment in the Redwood Theater features nationally known performers. We do not use opening acts. The annual Sonoma County Fair Blues Festival is booked by Bill Bowker. You can send promotional material to Bill Bowker, 3565 Standish Avenue, Santa Rosa, CA 95407.

We do not typically book music acts in the Redwood Theater for the Harvest Fair.

Family, variety acts

Previous acts have included jugglers, magicians, puppeteers, and ventriloquists. The 2009 Fair has a dinosaur theme, so variety acts that take that into account will receive special notice.

We are also looking for several acts for very young children that fit in with our Kids Area dinosaur theme. Acts are usually booked for at least a full week of the Fair. Fair provides small sound system -- microphones, tape deck, etc. No sound operator, but there is a stage attendant.

A theme has not yet been determined for the 2009 Harvest Fair, but Harvest Fair variety acts are usually booked for the weekend of the Fair.