

COMPLETE LISTING OF BUTCHER SHOPS:

BUD'S CUSTOM MEATS

Matthew Gamba..... 795-8402
7750 Petaluma Hill Road Fax 795-0329
Penngrove, CA 94951
*(smoke available - vacuum packing – credit cards accepted –
offering delivery to local customers)*

IBLETO'S MEATS

Mark Ibleto.....545-1054
1492 Lowell Avenue Fax 664-0954
Cotati, CA 94931
(smoke available, paper wrapped)

LEPE'S FOODS

Marco Lepe 585-6388
3659 Standish Avenue
Santa Rosa, CA 95407
*(smoke available out of house - vacuum packing – Checks and
credit cards accepted)*

SONOMA COUNTY MEAT COMPANY

Jenine or Rian Rinn..... 521-0121
35 Sebastopol Ave. info@socomeatco.com
Santa Rosa, CA 95407
*(smoke available – sausage making – vacuum packing – checks
and credit cards accepted – USDA certified)*

SONOMA MARKET

Scott Meroney 996-3411(x14)
520 W Napa Street Fax 935-0824
Sonoma, CA 95476
(credit cards accepted)

WILLOWSIDE MEATS

John Taylor or Chris Peterson 546-8404
3421 Guerneville Road
Santa Rosa, CA 95401
(smoke available – credit card accepted)

NOTE: SELECTIONS ARE RESTRICTED TO THE FOLLOWING BUTCHER SHOPS:

LAMBS & GOATS

All Butcher Shops

HOGS

All Butcher Shops

STEERS

Bud's Custom Meats

Ibleto's Meats

Lepe's Foods

Sonoma County Meat Co.

Willowside Meats

REMINDERS TO BUYERS REGARDING BUTCHER SHOPS:

- Please contact your local locker/butcher shop after the sale regarding cut and wrap instructions for the animal that you purchase.
- If you do not call within 48 hours of the auction the butchers will cut the meat packaged for 2 in order to have room in their lockers.
- Buyers may be assessed an additional charge if their meat is not picked up within 10 working days.

Note: Some butcher shops do not accept credit cards. Please be prepared to pay for your cut/wrap fees with cash or check, unless "credit cards accepted" is noted under the individual butcher shop contact information.



2021

Sonoma County Fair

Junior Livestock Auction

July 31, 2021, 11:00 am

Lambs, Goats, Poultry, and Rabbits

August 1, 2021, 10:00 am

Hogs and Steers



**Sale will be offered
in-person & virtually!**

1350 Bennett Valley Road
Santa Rosa, CA 95404

Sonomacountyfair.com

entryoffice@sonomacountyfair.com

AREA COMMITTEE "SOLICITORS"

BODEGA BAY

Richard Franceschi, 861-9025

CLOVERDALE

Amanda Bauer, 293-8628

COTATI

Jeff James, 575-6370

Bill Scarpete, 795-2697

FORESTVILLE

Jackie Crawford, 953-7714

Kristie Gross, 887-1245

Jeff Petersen, 546-0354

Barbara Walker, 321-2102

FULTON

Tom Parsons, 573-3887

GEYSERVILLE

Lisa Bauer, 217-0403

HEALDSBURG

Randy Jackson, 975-5983

Jim Neumiller, 433-1960

Roger Park, 478-8006

KENWOOD

Jeff Kunde, 833-5501 x311

PENNGROVE

Suzanne Berncich 696-7936

Mark Davis, 794-0202

PETALUMA

Art Azevedo, 762-1579

Dayna Ghirardelli 695-0055

Patrick Hickey, 766-9097 or
239-2271

Roger Horick, 763-0815

Kim Jones, 527-9635

Mike Mickelson, 696-9107

Joe Moreda, 795-6261

Ernie Nunes, 762-7135

Mark Singleton, 953-3136

SANTA ROSA

Teejay Lowe, 849-1147

Teresa Bartlett, 953-3318

Doug Beretta, 584-5262

John Brandon, 585-0578

Ron Carli, 953-1900

Tony Geraldi 974-5060

Guy Eck, 545-1200

Tony Ghisla, 524-3000

Larry Grove, 523-3982

Susan Maners, 486-1209

Jim Mickelson, 762-1473

Mike Nonella, 523-2307

Annette O'Kelley, 529-4033

Lisa Piehl, 495-8971

SEBASTOPOL

Mark Bush, 483-8145

Matt Casarotti, 695-6784

Charlie Hawkes, 823-0551

Tami Landucci, 322-3555

Michelle Sawyer, 695-9776

Steve & Diana Stornetta,
823-7516

Charlie Wallin, 823-5135

SONOMA

John M. Amaral, 481-8216

Robert "Bob" Clark, 996-
1798

TOMALES

Mike Maloney, 484-5811

RESALE/CUSTOM OPTIONS

Your buyers card/purchase agreement (green card) should indicate the disposition of the animal as follows:

Resale – This is a way you can help an exhibitor without receiving the meat. Your purchase will be resold for you to the packer. Buyers selecting the resale option will receive a reimbursement for the resale amount. Resale amount can be calculated by weight of animal* x resale price. If the total cost of the animal was split among buyers, the reimbursement amount will be divided proportionally. *Maximum pay weights: Steers 1,350 lbs.; Goats 105 lbs.; Lambs 150 lbs.; Hogs 255 lbs.

Custom Process and Return – Fill your freezer with high quality meat. Pay for your purchase and processing costs. You must indicate on the green card the name of the butcher shop where you wish your meat delivered. (Sonoma County only, restrictions apply, official list is located in the back of this booklet.) You must call the butcher shop with your cut & wrap instructions within 48 hours of the auction and you will pay the butcher shop directly for cut & wrap charges, (even if you decide to donate the meat purchase to charity). The Fair is not involved in the arrangements made between the butcher shop and the buyer.

2021 CUSTOM PROCESSING FEES

Hogs: \$50 Lambs: \$65 Goats: \$65 Steers: \$248
Rabbits: \$39 Poultry: \$32

RULES FOR SPLITTING YOUR PURCHASE

Please note: Animals will be sold by the head, instead of by the pound as in past years. All animals sold through the auction must be processed (no live pick-ups). Fair arranges with packer, no other arrangements are allowed.

RABBIT & POULTRY MEAT PENS

Only **1 buyer** per lot (**cannot** be split). Custom only (re-sale not offered).

LAMBS & GOATS

Can have **up to 2 buyers** per animal:

WHOLE PURCHASE - custom or resale.

½ PURCHASE – resale only

HOGS

Can have **up to 4 buyers** per animal:

WHOLE PURCHASE - custom or resale

½ PURCHASE - custom or resale - each half must be the same disposition, same locker

¼ PURCHASE – resale only

STEERS

Can have **up to 8 buyers** per animal with following limits:

WHOLE PURCHASE - custom or resale

½ PURCHASE - custom or resale – each half must be the same disposition, same locker

¼ PURCHASE - custom or resale – must be same disposition same locker

1/5 - 1/8 PURCHASE - resale only

ADD-ON

“Add-on money” is money added on top of the sale price, not built into the price. The number of “add-on” buyers cannot exceed:

Rabbits and Poultry: 4 per single purchase on a poultry or rabbit meat pen, with no monetary limit or any other restrictions.

Lamb, Goats and Hogs: 4 per single purchase on a lamb, goat or hog. With no monetary limit or any other restrictions.

Steers: 6 per single purchase on a steer with no monetary limit or other restrictions.

Add-ons must submit an add-on card and be paid at the auction by check, credit card or money order (no cash). No invoice will be generated for add-on purchases.

2021 PAYMENT

Please remember that it is critical payment is received in a timely manner as youth exhibitors will not receive payment until buyers have paid. Credit Card information can be submitted on the Buyers Card/Purchase Agreement. Checks written to Sonoma County Fair can be dropped off or mailed to Sonoma County Fair, 1350 Bennet Valley Rd., Santa Rosa, CA 95404.

Custom animals must include the process charge. Checks should be written to Sonoma County Fair. To pay by Credit Card include information on the buyers card/purchase agreement (green card), Visa, Mastercard, Discover accepted. *Custom bidders should note that cut and wrap charges are additional and are billed separately by the butcher.*

BUYER REGISTRATION

There are two ways to register as a bidder:

1. Contact an Area Committee Solicitor to register and bid for OR
2. Register online and do the bidding! Visit Sonomacountyfair.com for the link.

SALES FUND

All exhibitors contribute six percent of the sale and add-on's price of each animal to a Sales Fund. This fund pays for auction expenses.

2020 LAMB SALE SUMMARY

61 lambs were sold for a sale gross of \$121,810.00, which averaged \$1996.89 per head. Of the 61 lambs sold: 6 were resold at the market price of \$.90 per lb.; 55 were processed and returned to the buyers.

Lambs weigh between 100-150 lbs. live. Cut and wrap lamb will average yield 60 lbs. of processed meat which will consist of approximately: Legs of Lamb, Shanks, Steaks, Chops, Stew.

*Fleece and offal not included

Approximate cost of a Lamb:

Price of a live lamb:

1 Lamb (~135 lbs)	\$1,996.89
<i>(based on 2020 Sonoma County Fair average price)</i>	
Process charge	\$65.00
Cut and wrap charge	\$100.00
<i>(approximate, check with your butcher)</i>	
TOTAL.....	\$2,146.89

2020 GOAT SALE SUMMARY

9 goats were sold for a sale gross of \$14,900.00, which averaged \$1655.56 per head. Of the 9 goats sold: 1 was resold at the market price of \$2.70 per lb.; 8 were processed and returned to the buyers.

Goats weigh between 60-105 lbs. live. Cut and wrap goat will yield 45 lbs. of processed meat which will consist of approximately: Leg, Loin, Rack of Ribs, Short Loin, Tenderloin, Shoulder.

*Hide and offal not included.

Approximate cost of a Goat:

Price of a live Goat:

1 Goat (~80 lbs)	\$1,655.56
<i>(based on 2020 Sonoma County Fair average price)</i>	
Process charge	\$65.00
Cut & wrap charge	\$100.00
<i>(approximate, check with your butcher)</i>	
TOTAL.....	\$1,805.56

2018 POULTRY SALE SUMMARY

46 pens (two chickens) were sold for a sale gross of \$28,475.00, an average price per pen of \$614.67

Approximate cost of a Poultry Pen:

Price of a live Poultry Pen:

1 pen (2 birds) @ 614.67	\$614.67
<i>(based on 2018 Sonoma County Fair average price)</i>	
Process charge (\$16.00 each)	\$32.00
TOTAL.....	\$646.67

2019 RABBIT SALE SUMMARY

45 pens (of three rabbits each) were sold for a sale gross of \$17,950.00 an average price per pen of \$384.44.

Approximate cost of a Rabbit Pen:

Price of a live Rabbit Pen:

1 pen (3 animals) @ 384.44	\$384.44
<i>(based on 2019 Sonoma County Fair average price)</i>	
Process charge (\$13.00 each)	\$39.00
TOTAL.....	\$423.44



2020 HOG SALE SUMMARY

156 hogs were sold for a sale gross of \$371,120.00 which averaged \$2,378.97 per head. Of the 156 hogs sold: 13 were resold at the market price of \$.30 per lb.; 143 were processed and returned to the buyers.

Hogs weigh between 220-285 lbs. live. Cut and wrap hog will average yield: 150 lbs. of processed meat, which will consist of approximately: Chops, Bacon, Shoulder Roasts, hams, Ribs, Sausage, Ham Hocks.

*Offal not included

Approximate cost of a Hog:

Price of a live Hog:

1 Hog (~250 lbs)	\$2,378.97
<i>(based on 2020 Sonoma County Fair average price)</i>	
Process charge	\$50.00
Cut and wrap charge.....	\$525.00
<i>(approximate, check with your butcher)</i>	
TOTAL.....	\$2,953.97

2020 BEEF SALE SUMMARY

64 steers were sold for a sale gross of \$469,850.00, which averaged \$7,341.41. Of the 64 steers sold: 7 were resold at the market price of \$.90 per lb.; 57 were processed and returned to the buyers.

Steers weigh between 1000-1350 lbs. live.

Cut and wrap steer will average yield 600 lbs. of processed meat which will consist of approximately: Steaks, Roasts, Group Beef, Stew, briskets, short ribs, shanks, misc.

*Hides and offal are not included.

Approximate cost of a Steer:

Price of a live Steer:

1 Steer (~1250 lbs).....	\$7,341.41
<i>(based on 2020 Sonoma County Fair average price)</i>	
Process charge.....	\$248.00
Cut and wrap charge.....	\$925.00
<i>(approximate, check with your butcher)</i>	
TOTAL.....	\$8,514.41

TERMS OF THE SALE

Purchase terms: Payment due on date of sale: Check (made payable to Sonoma County Fair) or Credit Card.

I agree that, by providing my credit card number, my credit card will be charged for the purchase made with Buyers Card/Purchase Agreement.

I understand that animals not meeting veterinarian, weight or market readiness standards will result in this sale being null and void. Payment received will be returned.

I understand that sellers will not receive payment, until the fair receives full payment for the animal.

I agree to pay for all costs, including but not limited to attorney fees and court costs, incurred by Sonoma County Fair and Exposition, Inc. in connection with collection efforts and civil suit procedures regarding delinquent Junior Livestock Auction account balances. Invoices not paid within 30 days will be subject to 1.5% interest per month (18 % per annum).

Resale Animals: I understand that by selecting resale, my purchase will be resold to the packer. I will receive a reimbursement for the resale amount.

Custom Kill Animals: Slaughter charge will be included on all custom animals. I understand that there are additional fees owed to the butcher shop if I select the custom option.

I understand that it is my responsibility to contact the butcher shop regarding cutting and wrapping instructions and make arrangements regarding pick up of meat and cut and wrap services. (No Live Pick-Ups.)