

Sonoma County Fair
**APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**
Tuesday, January 7, 2020 at 5:30 p.m.
Administration Building, Board Room

DIRECTORS PRESENT: Chair, Kevin Howe; Vice-Chair, Annette O'Kelley; Cindy Crane, Marilyn Herzog, Marcia Mickelson , Bev Palm, Kanani Reynolds

DIRECTORS ABSENT: None

OTHER DIRECTORS PRESENT: Max Mickelsen; Tony Gerald

OTHERS PRESENT: Heather Borck, Paulette Swallow

The meeting was called to order by Chair Kevin Howe at 5:30 p.m.

APPROVAL OF AGENDA:

Director Herzog moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION: HALL OF FLOWERS THEME- GREG DUNCAN

Flowershow Designer Duncan shared sketches of the 2020 Hall of Flowers” Islands of Adventure” as well as the professional, amateur and junior garden themes.

Discussion & Possible Action: Large Animal Market Identification

The process for Market Animal Preregistration and identification was discussed. Staff was directed to come up with a process for Market Hogs. Lambs and Goats will continue with the standard registration and tagging day on May 16. Market steers will be weighed and tagged on March 22. **Director Mickelson moved that breeds called during the steer preregistration day will be official, breeder letters will no longer be accepted, motion seconded by Director Crane; motion passed unanimously.**

Discussion & Possible Action: 2020 Suggested Changes

Exhibit Coordinator Borck reviewed the suggested changes with the committee. The committee requested more research be completed before changes will occur to the market breed categories or weigh-in procedures. **Director Mickelson moved to approve the suggested changes as amended in Attachment #1; Director Crane seconded the motion; the motion passed unanimously.**

Discussion & Possible Action: JLA Account & Commission Review

Exhibits Coordinator Borck reviewed the JLA Account information with the committee. Director Mickelson asked staff to look at the 2020 expenses to determine if the 6% is needed or if a lesser commission can be charged. President Mickelson asked that staff follow-up with CFO Margetts to find out why credit card fees have not been charged to the account.

Discussion and Possible Action: 2020 contract with Duncan Designs, NTE \$72K

Director Reynolds move to approve the 2020 Contract with Duncan Designs NTE 72K, **Director Crane** seconded the motion; the motion passed unanimously.

STAFF REPORT:

Exhibit Coordinator Borck distributed the 2020 Livestock Schedule and list of 2020 Exhibits Department dates.

REQUEST FOR FUTURE AGENDA ITEMS:

JLA Commission Rate
Ag Recognition Awards
Hall of Flowers Dedication
Guidebook Dedication

ADJOURNMENT

Director Herzog moved to adjourn the meeting at 7:30p.m., seconded by **Director Palm**, motion passed unanimously.

2020 Exhibit Changes

- 1) Junior Livestock Exhibitors must show their own project animals, unless two of their project animals are assigned to the same class. **Substitute showman must be a current Sonoma County Fair junior livestock exhibitor. Substitute showman in market livestock classes must be livestock exhibitor and eligible to exhibit market livestock.** Exhibitors requiring special exemption to this rule must submit a written request to show management prior to the show to obtain official approval.
- 2) Livestock Fitting and Showing: It is the intention of Fair Management that the fitting and preparation of livestock be done by the junior exhibitors. All junior exhibitors are expected to groom and care for their animal(s) when at the fair. Fair management encourages other Sonoma County Fair junior **livestock** exhibitors to assist each other whenever possible. In order to fulfill our primary goal of providing an educational environment for our junior exhibitors, they shall refrain from accepting **hands-on** assistance from adults and non-exhibiting youth.
Any person in violation of the above policy may be reported to the fair management for appropriate action.
- 3) Stall requests must be received by June 30
- 4) Jr Breeding Beef AOB split into two divisions: Major and Minor Breeds; providing a minimum number of animals be present per division. Minimum to be set by staff.
- 5) Utilize NSR Breed guidelines for Market Hogs.
- 6) Individuals must be 9 years of age or older to be in the milk barn.
- 7) Cows must enter the milk barn with a person holding onto their halter.
- 8) Night Hawks must identify adult chaperone that will be in the barn.
- 9) Dairy Exhibits must sign acknowledgement of the no milk dump policy.
- 10) No shade cloth in and around the Dairy Barn.
- 11) Combine Open and Junior Breeding Swine Show.
- 12) Add to Market Livestock Thank You Rules: 4-H/FFA or appropriate uniform must be worn in pictures.
- 13) Recommend June 30 hard deadline for beef and swine bred and born entries.
- 14) Add 4-H novice meat pen showmanship for poultry and rabbit.
- 15) Open Boer Goat change commercial classes to ages 0-12 months & 12-24 months
- 16) Add non-poultry classes to junior poultry: avian bowl, posters, photo, egg drop, interactive teaching demos.
- 17) Add milking doe class to pygmy goat show.
- 18) Offer Junior Pygmy Goat Show in 2020; remove open show.
- 19) Break Open Swine class into April and May pigs