

Sonoma County Fair
APPROVED Minutes of the
Fair Operations Committee Meeting
Tuesday, January 8, 2019
Administration Building, Board Room

VOTING-DIRECTORS PRESENT: Lisa Wittke Schaffner, Chair, Tony Geraldi, Wanda Tapia, Bev Palm, Doug Beretta

VOTING-DIRECTORS ABSENT: None

NON-VOTING DIRECTORS PRESENT: Rob Muelrath, Marilyn Herzog, Annette O'Kelley

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Jane Engdahl, Emily Janowski, Lorna Fox

The meeting was called to order by Chair Wittke Schaffner at 5:00PM

APPROVAL OF AGENDA: Director Geraldi moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION REGARDING 2019 FAIR SLOGAN:

CEO Bartling led a discussion of the proposed slogans for 2019 Fair. Director Beretta moved to accept the recommendation of “Back to Our Roots in Cowboy Boots” for the 2019 fair slogan; Director Palm seconded; motion passed unanimously.

UPDATE ON FAIR ENTERTAINMENT:

Jane Engdahl reported on the grounds entertainment to date. No action taken.

DISCUSSION AND POSSIBLE ACTION REGARDING 2019 FAIR SPONSORS:

CEO Bartling and Kaitlyn Findley-Thorn distributed possible donors for the 2019 Fair and asked board members to add to the list if they know of any potential donors. No action taken.

REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEMS):

None

There being no further business, Chair Wittke Schaffner adjourned the meeting at 5:22PM