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Date: October 18, 2017

To: Interested Food & Beverage Concessionaire Firms

From: Rebecca Bartling, CEO  
Sonoma County Event Center at the Fairgrounds

Re: Food & Beverage Concession Proposal for the Sonoma County Fair & Exposition, Inc. Satellite Wagering Facility, hereinafter called "Jockey Club"

### REQUEST FOR BID

The Sonoma County Fair & Exposition, Inc. (hereinafter referred to as "Corporation") is seeking proposals from all interested and qualified parties to provide and operate the Food & Beverage concessions for the Sonoma County Fair & Exposition, Inc. Jockey Club. Agreement will commence on January 1, 2018.

To receive the specifications for submitting your proposal for our consideration, please contact [lfax@sonomacountyfair.com](mailto:lfax@sonomacountyfair.com) for the instructions on downloading the proposal document.

All proposals will be carefully reviewed and the awarding will be done in the interest of the public based on the Proposer's experience, qualifications, financial benefit to the Corporation, and other factors.

Sealed proposals will be received at the Corporation's Administration Office, 1350 Bennett Valley Road, no later than 2:00 p.m., Pacific Standard Time, on November 10, 2017. Proposals received later than this date and time will not be accepted. All proposals must be clearly marked "Jockey Club Food & Beverage Concession Proposal".

**A mandatory walk through has been scheduled for November 3 at 1:00pm**, and any concerns or questions should be discussed at the forum. Bidders are to meet at this time at the Jockey Club. For further clarification, directions, or additional information, please contact Lorna Fox, via email: [lfax@sonomacountyfair.com](mailto:lfax@sonomacountyfair.com). All inquires and must be made via email; phone calls will not be accepted.

At the Fairgrounds:  
Golf Course  
RV Park  
Jockey Club  
Wine Country Racing  
Fair Foundation