

Sonoma County Fair
**APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**

Tuesday, July 21, 2020 at 5:00 p.m.

In accordance with Executive Order N-29-20 the July 21, 2020 the Special Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Chair, Kevin Howe; Vice-Chair, Annette O'Kelley; Cindy Crane, Marcia Mickelson, Bev Palm, Kanani Reynolds, Marilyn Herzog

DIRECTORS ABSENT: None

OTHER DIRECTORS PRESENT: Tony Gerald, Ross Liscum, Neysa Hinton, Wanda Tapia

OTHERS PRESENT: Paulette Swallow, Becky Bartling, Heather Borck, Kaitlyn Findley-Thorn, Tami Landucci, Kelly Secord, Jeff Maynard, Suzanne Amaral,

The meeting was called to order by Chair Howe at 5:03 p.m.

APPROVAL OF AGENDA:

Director Reynolds moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS:

None

UPDATE MAREKT ANIMAL ENTRIES:

Exhibits Coordinator Borck reported that there are 302 lots from 192 exhibitors (165 hogs, 160 lambs, 11 goats, and 66 steers).

UPDATE VIRTUAL AUCTION PROCESS:

Borck reported that those she's spoken with have been very understanding of the current situation and want to assist our youth exhibitors to have a successful sale. She will be sending the process change out to solicitors, exhibitors, leaders and advisors, as well as posting on the website. It has been determined that hosting a small group of solicitors in the barn will not be necessary; solicitors are in the process of making their own arrangements. However, a request has been made for a sale day phone and email list of solicitors. This request will be accommodated. Virtual Stock Show has been contracted with to provide the online platform. Jeff Maynard and Kelly Secord from Virtual Stock Show answered questions for the committee.

DISCUSSION AND POSSIBLE ACTION REGARDING 2020 BUYERS:

Discussion took place regarding restricting the individuals that can register in the online platform to solicitors and buyers that have purchased in the past. Hesitance was expressed to open up the registration process as individuals that have already asked a solicitor to bid for them might register themselves and bid on something without communicating with their solicitor that they intended to do so. Receiving buyer payment was raised as a concern as well as not wanting to be unappreciative of all of the work solicitors have been doing. Points raised to open up the registration to those that wish to register included, the benefit of spontaneous bidding on prices, that other fairs have been seeing buyer payment at faster rates, and that the past process for Sonoma County Fair has allowed anyone to register as a bidder. **Director O'Kelley moved that buyers can be approved in the online registration process at the discretion of Jeff Maynard from Virtual Stock Show and Heather Borck in the Exhibits Office; motion was seconded by Director Crane; motion passed unanimously.**

REQUEST FOR FUTURE AGENDA ITEMS:

Flower Show Scholarship Requirements

ADJOURNMENT

Director Crane moved to adjourn the meeting at 6:27 p.m., seconded by Director Palm, motion passed unanimously.