

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc**

Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc. will convene at times and location set forth in this notice

**FAIR OPERATIONS COMMITTEE
TUESDAY July 9, 2019 5:00p.m.
Fairgrounds Administration Building, Board Room**

DIRECTORS

Lisa Wittke Schaffner, Chair; Bev Palm, Vice Chair; Doug Beretta, Tony Geraldi, Wanda Tapia

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.
4. Update on Fair entertainment
5. Discussion and possible action regarding 2019 fair sponsors
6. Discussion and action on updated Free Expression Zone Policy
7. Update on Marketing and promotions for Fair
8. Update on Patron messaging
9. Discussion and possible action regarding Hat Day auction item – Wine Country Racing art
10. Request for future agenda items (non-discussion item)
11. Adjournment