

**NOTICE OF COMMITTEE MEETING**  
**Sonoma County Fair & Exposition, Inc**  
Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc.  
will convene at times and location set forth in this notice

**COMPETITIVE EXHIBITS, AGRICULTURE & EDUCATIONAL EXHIBITS COMMITTEE**

**Tuesday – March 12, 2019**  
**TIME: 5:30 p.m.**  
**Administration Office – Board Room**

**DIRECTORS**

Annette O'Kelley, Chair; Doug Beretta, Vice-Chair; Cindy Crane, Marcia Mickelson,  
Marilyn Herzog, Bev Palm

**AGENDA**

1. Call to Order
2. Approval of Agenda
3. Public Comments *(Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.*
4. Appointment of Ad Hoc Steer Pre-Weigh Committee
5. Discussion and Possible Action: Solicitor Review (Attachment #1)
6. Discussion and Possible Action: Farmer's Day Committee Review (Attachment #2)
7. Discussion and Possible Action: Advisory Committee Roles (Attachment #3)
8. Discussion and Possible Action: Round Robin (Attachment #4)
9. Review: Hall of Flowers Preview
10. Staff Update:
  - a. Hall of Flowers
  - b. Obtain a Buyer Workshop
  - c. Rodeo Queen
  - d. Poultry Shows
  - e. Ag Education Activities
  - f. Award Sponsorship
11. Request for Future Agenda Items (non-discussion item)
  - a. Award Ceremony
  - b. Auction Announcements
  - c. Auction Dedications
  - d. Milk Barn
12. Adjournment

*DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Lorna Fox at 707-545-4200 x201. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.*

# SOLICITOR REVIEW SUMMARY

(Prepared for Ag. Committee Meeting as of March 2019)

## POLICY FOR APPOINTING OR DELETING SOLICITORS OF THE JUNIOR LIVESTOCK AUCTION COMMITTEE

**Appointment to Committee:**

Any person interested in becoming a solicitor can request to be added to the current committee by submitting their name to the Agriculture committee for review. Additionally, any person who solicits four (4) or more buyers in a single year will be considered for appointment to the committee. The committee will then make a recommendation to the full Board of Directors for approval to add said person to the committee.

**Removal from Committee:**

The agriculture committee will annually review the current list of committee members. The agriculture committee will review each solicitor's performance at the time. Each committee member is expected to solicit a minimum of four buyers per year.

**Authority to appoint or remove committee members lies exclusively with the Board of Director's of the Sonoma County Fair, upon their recommendation of the Agriculture committee.**

**Recommended Add List**

**Optional Courtesy/Drop List**

*2018 candidates eligible to be appointed to official solicitor list*

*Current solicitors who failed to solicit the minimum of 4 buyers per year*

Dayna Ghirardelli (39, \$35,656.08)  
Susan Bernich (5, \$16,794.23)

1 YEAR
Jackie Crawford (1, \$2,295.00)
Krisie Gross (3, 14,135.50)
Joe Johnson (2, \$2,265.00)
Barbara Walker (3, 10,343.00)
2 YEARS
Mark Davis (1, \$2,438)
Guy Eck (0, \$0)
Jeff Petersen (3, \$10,942.50)
3 YEARS
Ron Carli (3, \$4,851.25)
Teejay Lowe (2, \$4,561.50)
Joe Moreda (3, \$12,703.50)
Mike Noella (1, \$1,008.00)
Mike Runyan (2, \$4,526.25)
4 YEARS
Jack Balistreri (0, \$0)
Manuel Brazil (0, \$0)
Mike Maloney (3, \$1,721.25)
6 YEARS OR MORE
Art Azevedo (1, \$922.50)
Mark Davis (1, \$2,438.00)
Patrick Hickey-Safeway (1, \$6,497.50)
Tony Ghisla (0, \$0)
Jim Neumiller (1, \$750.00)

## LIST OF FARMER'S DAY COMMITTEE MEMBERS

### Courtesy – Drop – Additions

*Review done annually at the Agriculture Committee and Board of Directors.*

The following members did not attend the 2018 Farmer's Day annual meeting in May or Farmer's Day. According to the policy below, this warrants possible removal from the committee. We recommend sending these members a courtesy letter asking if they would like to remain on the committee for 2019.

#### **Recommended Courtesy Letter:**

1. Matt Hagemann
2. Stephanie Hagemann
3. Cody Radelfinger
4. Kate Tackmier
5. Norman Yenni

#### **Recommended Drop Letter:**

(None at this time)

#### **Recommended New Member Letter:**

(None at this time)

### **POLICY FOR APPOINTING OR DELETING MEMBERS OF THE FARMERS DAY COMMITTEE:**

#### **APPOINTMENT TO COMMITTEE:**

Any person interested in becoming a member of the committee must first be recommended by a member of the Agriculture or Farmers Day Committee to the Agriculture Committee of the Board of Directors. They in turn will make a recommendation to the Full Board for approval to add said person to the committee.

#### **REMOVAL FROM COMMITTEE:**

Any committee member who does not show evidence of actively working in some capacity on the Farmers Day events may be removed by the Agriculture Committee. Those members that notify the Entry Office in advance, due to reasonable circumstances that they will be unable to participate are exempt from automatic removal. The Agriculture Committee will review the committee annually.

Authority to appoint or remove committee members lies exclusively with the Board of Directors of the Sonoma County Fair, upon the recommendation of the Agriculture Committee.

## SONOMA COUNTY FAIR Livestock Advisory Groups

### **General Guidelines:**

The purpose of the Sonoma County Fair Livestock Advisory Groups is to assist the Competitive Exhibits, Agricultural, and Educational Exhibits Committee with the Junior Market and Breeding Livestock Department shows during the Sonoma County Fair each year.

The Livestock Advisory Group will be comprised of seven panels representing beef, sheep, goats, swine, dairy, horse and poultry/rabbit, with no more than three individuals per panel.

*Every year, the committee will review the Livestock Advisory Group members and make recommendations for additions/replacements of members whose terms expire.*

### **Appointment of Livestock Advisory Group members:**

- Members serve a three year term, beginning on January 1 of the first year and expire on December 31 of the third year of their term.
- Members are appointed by the Competitive Exhibits, Agricultural, and Educational Exhibits Committee and will act on a voluntary basis.

### **Expectations of Livestock Advisory Group members:**

- Members should try to attend their species events whenever possible, and personally observe delivery of animals, vet checks, weigh in, and judging/shows.
- Members should attend Exhibitors Meetings held at the end of the show period, for their species, in order to hear exhibitor feedback as it gathered by staff conducting the meeting.
- Species groups will meet in August (after fair ends) or early September to discuss observations, review notes, and develop report to present at the October or November Ag Committee meeting.

### **Livestock Advisory Group members can act in the following capacities:**

- Assist with judge's orientation meeting. (Be present when fair personnel greet judge, help answer questions, etc.)
- Assist with weigh-in at the fair, assist with pre-fair tagging day, etc.
- Help recruit commentators and/or commentate for the show
- Act as ring stewards in the show ring.
- Review the livestock shows and provide comments and suggestions to the committee.
- Provide a resource list of potential judges to the committee each year.

### **Livestock Advisory Group members may not:**

- Represent themselves as fair officials in any capacity.
- Make decisions regarding fair policy.
- Interfere with the judge.

## Large Animal Round Robin Proposal

### CURRENT MODEL

The current format of FFA, Senior 4-H and Junior 4-H Round Robin takes place the last Saturday evening of fair at 6:00pm. 60 participants concurrently rotate through the 7 different species (7 mins each plus travel time). This takes approximately two-hours for them to complete. The advantage is that staff time is only two hours to run the contest, and participants show in a more realistic "class" type of setting. Due to the large rotation format all show rings must be open for use. This creates a challenge every year when trying to plan the show schedule. This model requires approximately 12-15 animals per specie which is difficult to find. Since not all species are on grounds, some are hauled in. We currently pay individuals \$50 to judge, \$20 for hauling fee, and \$15 dollars per head. Total expense for round robin in 2018 was **\$1,835.00. Plus a vet check fee of \$60.**

### Proposed Model

Three contests are run separately (4-H junior, 4-H senior, and FFA). Each contest will take approximately 50 minutes to complete. Two showmen will show each specie at the same time and others may be in a "break chair". Approximate show time would be four minutes each. This model would only require four animals per specie, as only two are used. Two extras are present, so they can switch out between heats. This model would start at 4:00 p.m. and be held in the swine show ring only. This would add one-hour to staff time, however easier to coordinate logistically. Approximate cost would be **\$910. Plus a vet check fee for \$60.**