

Sonoma County Fair
APPROVED MINUTES OF THE
BOARD OF DIRECTORS
Tuesday, May 28, 2019 5:15 p.m.
1350 Bennett Valley Road, Santa Rosa, CA

DIRECTORS PRESENT: Rob Muelrath, President; Max Mickelsen, Vice President; Marcia Mickelson, Treasurer; Teejay Lowe, Secretary; Marilyn Herzog, Past President; Cindy Crane, Tony Gerald, Kevin Howe, Ross Liscum, Annette O'Kelley, Bev Palm, Wanda Tapia, Lisa Wittke Schaffner

DIRECTORS ABSENT: Lisa Carreño, Doug Beretta

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Lorna Fox, Cliff Sanders, Heather Borck, Jane Engdahl, Michael Margetts, Greg Duncan

CALL TO ORDER: 5:15p.m.

PLEDGE OF ALLEGIANCE: Director Liscum

INTRODUCTION OF GUESTS: None

PUBLIC COMMENTS: None

APPROVAL OF AGENDA:

Director Lowe moved to approve the agenda; Director Tapia seconded the motion; the motion passed unanimously.

APPROVAL OF CONSENT AGENDA – Items 1-6:

Director Liscum moved to approve the Consent Agenda; Director Wittke Schaffner seconded the motion; the motion passed unanimously.

PRESIDENT COMMENTS:

President Muelrath reminded Board members to promote and purchase tickets for the 2019 Hat Day at the Races.

CEO AND STAFF REPORTS:

CEO Bartling presented the Upcoming Interim Event Schedule and the April Interim Financials. **No action taken.**

CEO Bartling reported that the Sonoma County Fair to receive the Leadership in Agriculture award by the Santa Rosa Metro Chamber. We will be recognized at the Love of the Land event on July 11th.

CEO Bartling stated she is still in negotiations with Verizon for a cell tower at the Fairgrounds.

CEO Bartling gave an update on the discussions regarding Broadband at the Fairgrounds for emergency services use.

CEO Bartling gave an update on FEMA trailers.

CEO Bartling gave clarification on the Arthur and Catherine Kunde endowment scholarship.

Updated pages for the 2018 Fair Report were distributed.

Fair Operations – Director Wittke Schaffner, Chair:

Director Wittke Schaffner gave a report of the May 7, 2019 Fair Operations Committee meeting.

Director Wittke Schaffner moved to approve a contract to Speeda Sound for 2019-2021 Fair Sound Services in the not-to-exceed amount of \$207,000 for the term of the agreement; Director Liscum seconded the motion; the motion passed unanimously.

Competitive Exhibits, Agriculture & Educational Exhibits Committee Report – Director O’Kelley, Chair:

Director O’Kelley gave a report of the May 7, 2019 Competitive Exhibits, Agriculture and Educational Exhibits Committee meeting and the Solicitors Dinner.

Buildings & Grounds Committee Report – Director Liscum:

Director Liscum gave a report of the May 9, 2019 Buildings and Grounds Committee meeting.

Director Liscum moved to waive the rental costs of the Grace Pavilion for the California Highway Patrol for their June 22nd event; Director O’Kelley seconded the motion; the motion passed unanimously.

Director Liscum stated that the surplus of the Aston Barn property is no longer being looked at by the Board of Supervisors.

Racing Committee Report – Director Mickelsen:

No meeting in May. CEO Bartling stated she would be attending a June 20 CHRB meeting.

Budget & Finance Committee Report – Director Mickelson:

Director Mickelson gave a report of the May 28, 2019 Budget & Finance Committee meeting.

Director Mickelson moved to approve the Draft Financial Statements through April 2019; Director Mickelsen seconded the motion; the motion passed unanimously.

Executive Committee Report – President Muelrath:

No meeting in May.

Report on Harvest Fair Committee meeting – Director Lowe:

Director Lowe reported on the May 8th Harvest Fair meeting. He stated they finalized the menu for Awards Night, made changes to the wine classes and chose the award recipients. He said they were looking into hiring a coordinator for the 2019-2020 Harvest Fair.

FUTURE AGENDA ITEMS:

None

ADJOURNMENT

There being no further business, Director Wittke Schaffner moved to adjourn the meeting at 5:39PM in memory of Victoria Ibleto; Director Lowe seconded the motion; the motion passed unanimously.

CONSENT AGENDA

1. Approval of Minutes from the April 23, 2019 Board Meeting
2. **Executive Committee Meeting**
Approval of Minutes from the April 23, 2019 Committee Meeting
3. **Fair Operations Committee Meeting**
Approval of Minutes from the May 7, 2019 Committee Meeting
4. **Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**
Approval of Minutes from the May 7, 2019 Committee Meeting
5. **Buildings & Grounds Committee Meeting**
Approval of Minutes from the May 9, 2019 Committee Meeting
6. **Budget & Finance Committee Meeting**
Approval of Minutes from the April 23, 2019 Committee Meeting