

**Sonoma County Fair**  
**APPROVED Minutes of the**  
**Fair Operations Committee Meeting**  
Tuesday, May 7, 2019  
Administration Building, Board Room

**VOTING-DIRECTORS PRESENT:** Lisa Wittke Schaffner, Chair; Bev Palm, Vice Chair; Tony Gerald, Wanda Tapia, Doug Beretta

**VOTING-DIRECTORS ABSENT:** None

**NON-VOTING DIRECTORS PRESENT:** Annette O'Kelley, Rob Muelrath, Marilyn Herzog

**OTHERS PRESENT:** Becky Bartling, Kaitlyn Findley-Thorn, Lorna Fox, Jane Engdahl

The meeting was called to order by Director Wittke Schaffner at 5:03

**APPROVAL OF AGENDA:** Director Tapia moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

**PUBLIC COMMENTS:** None

**UPDATE ON FAIR ENTERTAINMENT:**

Jane Engdahl reported on the grounds entertainment. She stated that the traveling fair is being scheduled and that we would have a float in the Rose Parade and she asked for participants to help hand out favors to the crowd.

**DISCUSSION AND POSSIBLE ACTION REGARDING 2019 FAIR SPONSORS:**

COO Findley-Thorn distributed the sponsor spreadsheet and reported on the companies that are planning to sponsor the 2019 Fair and ones that she was still contacting.

**UPDATE ON PROMOTIONS FOR FAIR:**

COO Findley Thorn stated that we would be having Kid's Day on Thursdays and Senior Day on Fridays. Food Bank Wednesday was still planned. CEO Bartling stated she was working with a group to do an Out at the Fair promotion.

**DISCUSSION AND POSSIBLE ACTION REGARDING CONTRACT AWARD TO SPEEDA SOUND FOR 2019-2021 FAIR SOUND SERVICES IN THE NOT-TO-EXCEED AMOUNT OF \$207,000 FOR THE TERM OF THE CONTRACT:**

Director Beretta moved to award the contract to Speeda Sound for the 2019-2021 Fair sound services in the not-to-exceed amount of \$207,000 for the term of the contract; Director Tapia seconded the motion; the motion passed unanimously.

**REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEMS):**

- None

There being no further business, Director Tapia moved to adjourn the meeting at 5:25PM; Director Palm seconded the motion; the motion passed unanimously.