

Sonoma County Fair
APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting
Tuesday, May 7, 2019 at 5:30 p.m.
Administration Building, Board Room

DIRECTORS PRESENT: Annette O’Kelley, Chair; Doug Beretta, Vice-Chair; Marilyn Herzog, Marcia , Bev Palm, Cindy Crane

DIRECTORS ABSENT: Marcia Mickelson

OTHER DIRECTORS PRESENT: Rob Muelrath; Tony Gerald

OTHERS PRESENT: Heather Borck, Paulette Swallow, Kaitlyn Findley-Thorn

The meeting was called to order by Chair O’Kelley at 5:30 p.m.

APPROVAL OF AGENDA:

Director Palm moved to approve the agenda; Director Herzog seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION: JLA “HOT SHEET” BUYERS:

Exhibits Coordinator Borck distributed the current hot sheet. Being that there were no 2018 additions, no action was necessary.

UPDATE: FARMER’S DAY:

Borck explained that the Farmer’s Day Committee Chairman met in April. They decided to swap line sorting with three divisions of youth barrel racing as well as pig scramble and goat milking with watermelon scramble. The award winners will not be riding in the wagon this year, instead a presentation will be conducted outside of the arena. Director Herzog suggested incorporating some kind of roping act at the gates to encourage people to go to Farmer’s Day. Director Beretta reported that he had heard there had been a discussion about the name “Farmer’s Day” being misunderstood by the public as to whom the day was for. It was suggested that “Farmer’s Day Activities” be used instead of “Farmer’s Day”.

UPDATE: POULTRY SHOWS:

Exhibits Assistant Swallow reported that she has been working on alternate activities for youth with poultry projects. Some of those activities will include: showmanship, decorated egg contest, demonstrations, posters, quiz bowl and an egg drop. Once activities and premiums are finalized they will be posted on the website. Chair O’Kelley asked if youth exhibiting in these divisions will be required to complete YQCA, Exhibits Coordinator Borck responded that she had spoken with Sonoma-Marin Fair and that both fairs were in agreement they would require the program. Director Herzog mentioned to let her know if any help was needed with additional awards. President Muelrath requested that there be signage in the barn explaining the absence of poultry at the fair.

UPDATE: MILK BARN:

Exhibits Assistant Swallow reported that she is waiting to hear back on a date for milk barn maintenance, however, she has secured a pig farmer to take the milk.

STAFF UPDATE:

1. Solicitor/Farmer’s Day Dinner: The Solicitor/Farmer’s Day dinner will take place Wednesday, May 15 in the Saralee building. Staff will be making calls to remind those who have not RSVP’ed.
2. Beer Competition: There were 140 entries in the competition. Staff is waiting on final results from the contest coordinator.
3. Obtain a Buyer Workshop: Workshop was held April 25. There were 20 individuals in attendance. Chair O’Kelley suggested that this event become an every-other-year activity, the committee agreed.

4. Award Ceremony: The award ceremony will take place at 10:00 a.m. in Community Theatre. The Young Farmer's and Ranchers have agreed to partner to provide a breakfast snack.
5. YQCA Update: Two face to face events have been held at the Sonoma-Marin Fairgrounds. Staff is working to secure a third date to be held here. Families are encouraged to look at the YQCA website as there may be other face to face options being held locally.
6. Entries: Entries have opened, to date there are 101 entries and 51 exhibitors.

REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEM)

- A. Ag Education
- B. Auction Announcements
- C. Auction Dedications

Adjournment

Director Herzog moved to adjourn the meeting at 5:58 p.m., seconded by Director Crane, motion passed unanimously.