

Sonoma County Fair  
**APPROVED Minutes of the  
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**  
Tuesday, November 6, 2018 at 5:30 p.m.  
Administration Building, Board Room

**DIRECTORS PRESENT**: Annette O’Kelley, Chair; Doug Beretta, Vice-Chair; Marilyn Herzog, Marcia Mickelson, Bev Palm

**DIRECTORS ABSENT**: Cindy Crane

**OTHER DIRECTORS PRESENT**: Rob Muelrath

**OTHERS PRESENT**: Heather Borck, Paulette Swallow, Dawn Stornetta, Luke Stevens, Rori Pagliaro, Tony Pagliaro, Kevin Company

The meeting was called to order by Chair O’Kelley at 5:00 p.m.

**APPROVAL OF AGENDA:**

**Director Mickelson moved to approve the agenda; Director Beretta seconded the motion; the motion passed unanimously.**

**PUBLIC COMMENTS**: None

**UPDATE: 2019 Hall Of Flowers: Greg Duncan**

Greg Duncan reported the theme of the 2019 Hall of Flowers will be “A Country Garden of Song”. Each garden theme will consist of a country song name containing a flower. Amateur gardens will be moved into the main hall which will provide more garden square footage.

**2018 Junior Livestock Auction Receivable Update:**

Exhibits Coordinator Borck reported 2018 JLA is 100% collected.

**Discussion and Possible Action Quality Assurance:**

Exhibits Coordinator Borck presented the options for Quality Assurance as per state rules it becomes an annual requirement this year. She explained the state has approved the Youth for the Quality Care of Animals (YQCA) program or counties with current programs can apply to have their program certified. The YQCA program is offered online as well as a face-to-face option. There was also discussion around the requirements of the presentation and who qualifies to teach. Ag teachers, veterinarians, or UC staff are the only individuals able to become certified to present the program. Exhibits Coordinator Borck recommended we speak with the Sonoma County UC office to see if they are interested in teaching the program.

**Director Mickelson moved to utilize the YQCA program to meet the Quality Assurance requirement and directed staff to determine the communication and facilitation plan, Director Herzog seconded the motion, the motion passed unanimously.** The exhibits office will meet with UC Director Stephanie Larson and report back if they would like to be involved in the face to face delivery of the program.

**Selection of 2019 Sonoma County Fair Livestock Judges:**

The exhibits department produced a handout that reflected the list of judges that were recommended for each show. Every division had a list from advisory, fair staff, open, and junior

exhibitors. After review of the list the committee recommended the exhibits office move forward with inquiring on eligibility and availability with the list.

**Appointment of 2019 Livestock Advisory Group Members:**

Committee reviewed livestock advisory committee roster and selected the following candidates to replace members whose terms expire December 2018: Sheep, Brian Gilardi; Goat, Rebecca Kracker; Swine, Lisa Williams; Dairy Jennifer Beretta,; Horse, Heidi Thompson; and Small Animal, Brian Mills and Annette Hinrichs. **Director Herzog moved to accept the recommendations; Director Palm seconded the motion; the motion passed unanimously.**

**Discussion and Possible Action: 2019 Suggested Changes:**

Exhibits department provided a list of suggested changes for 2019 for review. The committee will take time until the next meeting to review all items and will address possible action items at the next meeting.

**Discussion and possible action: 2019 show schedule:**

The schedule for 2019 was presented. There was discussion around potentially adjusting some of the load-in times, and load-out times. There was also discussion around looking at the placement of the sheep fitting contest and moving it to a different time so it does not conflict with arrival of dairy cattle. The committee suggested considering a few changes and bringing those back to the next meeting.

**Staff update:**

Hall of flowers preview:

Hat Day:

State rules meeting: Exhibits rep Borck attended the meeting in Sacramento

Veterinarians: we are reviewing our vet contracts and may look into other options for 2019 to help mitigate some of the issues that rose in 2018.

Fur & Feathers: We will need a new superintendent for the fur and feathers building, as June Bertoni has retired.

**REQUEST FOR FUTURE AGENDA ITEMS (non discussion items):**

Quality assurance

2018 late non livestock entry policy

Award thank you notes

Policy for using the new BBQ

Show etiquette policy

Photography

Round Robin Schedule

**Adjournment**

**Director Beretta moved to adjourn the meeting at 6:56 p.m., seconded by Director Mickelson, motion passed unanimously.**