

Sonoma County Fair
**APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**
Tuesday, November 12, 2019 at 5:30 p.m.
Administration Building, Board Room

DIRECTORS PRESENT: Chair, Kevin Howe; Vice-Chair, Annette O'Kelley , Cindy Crane, Marilyn Herzog, Marcia Mickelson , Bev Palm

DIRECTORS ABSENT: None

OTHER DIRECTORS PRESENT: Max Mickelsen

OTHERS PRESENT: Becky Bartling, Heather Borck, Kanani Reynolds, Paulette Swallow,

The meeting was called to order by Chair Kevin Howe at 5:30 p.m.

APPROVAL OF AGENDA:

Director Herzog moved to approve the agenda; Director Mickelson seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION: HALL OF FLOWERS THEME- GREG DUNCAN

Flowershow Designer Duncan presented three ideas for the 2020 Hall of Flowers theme: Islands of Dreams, Islands of Adventure and Islands of Magic. **Director Mickelson moved to accept Islands of Adventure as the 2020 Hall of Flowers theme; Director Palm seconded the motion; the motion passed unanimously.**

DISCUSSION AND POSSIBLE ACTION REGARDING AGRICULTURAL EXHIBIT IN THE SARALEE & RICHARD'S BARN DURING FAIR

CEO Bartling explained that she would like to include the Washed Ashore exhibit as part of the Agriculture Education exhibits in the Saralee and Richard's barn during fair. She and Exhibit Coordinator Borck will be going to look at the exhibit in December. Borck explained that she thinks a tie to agriculture can be made. No action

DISCUSSION AND POSSIBLE ACTION: SONOMA COUNTY FAIR DNA/DRUG TESTING POLICY

Coordinator Borck explained the current DNA/Drug testing policy. **Director O'Kelley moved to alter the current DNA/Drug Testing Policy by removing the DNA requirement for all market species; Director Mickelson seconded the motion; the motion passed unanimously.**

APPOINTMENT OF 2020 LIVESTOCK ADVISORY GROUP MEMBERS

Director Mickelson moved to add Luke Stevens and Andrew Nunez to the Beef Advisory Committee; Dina King to the Sheep Advisory Committee; Trent Ackerman to the Swine Advisory Committee; Frank Gambonini to the Dairy Advisory Committee; Lisa Bacon to the Horse Advisory Committee and Ernie Nunes to the Goat Advisory Committee; Director Palm seconded the motion; the motion passed unanimously. Staff will reach out to candidates to determine if they are willing to serve.

SELECTION OF 2020 SONOMA COUNTY FAIR LIVESTOCK JUDGES

The list of 2019 judges was reviewed. Staff was given direction to research 2020 judges.

DISCUSSION & POSSIBLE ACTION: 2020 SUGGESTED CHANGES

Exhibit Coordinator Borck distributed the matrix of comments from advisory committees, exhibitor meetings, staff and exhibitors. She requested the committee review the document and be prepared to discuss in December.

DISCUSSION & POSSIBLE ACTION: 2020 SHOW SCHEDULE

Borck asked the committee to review the proposed schedule for 2020. Items in black need adjustment. The list of activities not currently on the schedule are also listed in the first cell.

STAFF REPORT:

2019 Livestock Evacuation Summary- Borck reported that the fairgrounds opened as a livestock evacuation center on October 24 due to the Kincadee fire. The last animals left on November 4. Approximately 725 large animals were sheltered at the fairgrounds.

2019 JLA Summary and Receivables- there are currently three unpaid accounts. One is in the process of making payments and will be complete 11/18.

JLA Account update- Need to do some further research to be able to report.

Hat Day Update- Hat Day 2019 contributed \$23,175 to the scholarship fund (\$14,100 ticket sales, \$13,375 auction, centerpieces, envelopes; 4,300 catering expenses)

Flowershow Preview Report- to date there is \$41,000 in the scholarship account, which includes the 2019 Hat Day contribution

REQUEST FOR FUTURE AGENDA ITEMS:

JLA Account/JLA Commission Rate
Pygmy Goat Shows
Market Sheep/Goat Tagging Day
Breed divisions for market species
Breeder letters for steers
2020 Suggested Changes

ADJOURNMENT

Director Herzog moved to adjourn the meeting at 7:00p.m., seconded by Director Palm, motion passed unanimously.