

**Sonoma County Fair**  
**APPROVED MINUTES OF THE**  
**BOARD OF DIRECTORS**  
**Tuesday, October 22, 2019 5:15 p.m.**  
1350 Bennett Valley Road, Santa Rosa, CA

**DIRECTORS PRESENT:** Max Mickelsen, President; Marcia Mickelson, Vice President; Teejay Lowe, Treasurer; Wanda Tapia, Secretary; Rob Muelrath, Past President; Cindy Crane, Tony Geraldi, Marilyn Herzog, Neysa Hinton, Kevin Howe, Ross Liscum, Annette O'Kelley, Bev Palm, Wanda Tapia, Lisa Wittke Schaffner

**DIRECTORS ABSENT:** Lisa Carreño

**OTHERS PRESENT:** Becky Bartling, Heather Borck, Greg Duncan, Jake Dunn, Jane Engdahl, Michael Margetts

**CALL TO ORDER:** 5:15PM

**PLEDGE OF ALLEGIENCE:** Director Tapia

**INTRODUCTION OF GUESTS:** Jake Dunn, Petaluma FFA

**PUBLIC COMMENTS:** None

**APPROVAL OF AGENDA:**

Director Wittke Schaffner moved to approve the agenda; Director Mickelson seconded the motion; the motion passed unanimously.

**APPROVAL OF CONSENT AGENDA – Items 1-7:**

Director Liscum moved to approve the Consent Agenda; Director Lowe seconded the motion; the motion passed with one abstention.

**PRESIDENT COMMENTS:**

President Mickelsen introduced Neysa Hinton as a new board member. Director Hinton introduced herself to the board.

**CEO AND STAFF REPORTS:**

The Correspondence Binder was circulated and CEO Bartling distributed the upcoming Interim Event Schedule and the September Interim Financials.

**Fair Operations – Director Wittke Schaffner**

Director Wittke Schaffner gave a report of the October 8, 2019 Fair Operations Committee meeting.

Director Wittke Schaffner moved to approve the theme “Tropical Fairadise” as the 2020 Sonoma County Fair theme; Director Tapia seconded the motion; the motion passed unanimously.

### **Competitive Exhibits, Ag & Educational Exhibits – Director Howe**

Director Howe gave a report of the October 8, 2019 Competitive Exhibits & Ag Committee meeting. During the October meeting the livestock advisory committees presented their reports regarding the 2019 Fair. He reported there is just under \$9,000 of JLA owed.

### **Buildings & Grounds – Director Liscum**

Director Liscum gave a report of the October 10, 2019 Buildings & Grounds Committee meeting.

**Director Liscum moved to approve modification of the Sound Ordinance for the 2020 Sonoma County Hot Air Balloon Classic to allow noise outside of the curfew; Director Muelrath seconded the motion; the motion passed unanimously.**

**Director Liscum moved to approve a 3-year (2020-2022) rental agreement with the Santa Rosa Motorcycle Training with the caveat that the rental rate will increase based on the same percentage as the tuition rate increases; Director O’Kelley seconded the motion; the motion passed unanimously.**

Discussion took place regarding a 3-year (2020-2022) rental agreement with Goodwill Industries of the Redwood Empire - item tabled. Staff directed to bring back to the Buildings and Grounds Committee.

**Director Liscum moved to approve extended the Sound Curfew to 11:00PM for the Saturday event of Country Summer for 2020, pending positive discussions with the neighbors; seconded by Director Wittke Schaffner; the motion passed unanimously.**

**Director Liscum moved to approve the addition of no washing of any vehicles to the RV Park Rules & Regulations; Director Lowe seconded the motion; the motion passed unanimously.**

### **Racing – Director Lowe**

Director Lowe gave a report of the October 9, 2019 Special Meeting of the Racing Committee. CEO Bartling reported on the October 16 CHRB Dates Committee meeting. Staff was directed to continue conversations regarding securing racing dates for the first two weeks of August. The discussions are still in progress. No action taken.

### **Budget & Finance – Director Lowe**

Director Lowe gave a report of the October 22, 2019 Budget & Finance Committee meeting. **Director Lowe recommended to approve the draft financial statement through September 2019; Director Muelrath seconded the motion; the motion passed unanimously.**

### **Executive Committee**

No meeting in October

### **Report on Harvest Fair – Director Lowe**

Director Lowe reported that there were approximately 400 guests at Awards Night held on September 29 at the Luther Burbank Center for the Arts. A full report of Harvest Fair will take place at the next regularly scheduled Harvest Fair Board meeting on November 13.

### **REQUEST FOR FUTURE AGENDA ITEMS (non-discussion item)**

None

## **ADJOURN**

A motion was made by Director Lowe to adjourn the meeting at 6:30pm; Director Liscum seconded the motion; the motion passed unanimously.

## **CONSENT AGENDA**

1. Approval of Minutes from the September 24, 2019 Board Meeting
2. **Executive Committee Meeting**  
Approval of the Minutes from the September 24 Committee Meeting
3. **Fair Operations Committee Meeting**  
Approval of Minutes from the October 8, 2019 Committee Meeting
4. **Ag & Exhibits Committee Meeting**  
Approval of Minutes from the October 8, 2019 Committee Meeting
5. **Buildings & Grounds Committee Meeting**  
Approval of Minutes from the October 10, 2019 Committee Meeting
6. **Racing Committee Meeting**  
Approval of Minutes from October 9, 2019 Special Meeting
7. **Budget & Finance Committee Meeting**  
Approval of Minutes from the September 24, 2019 Committee Meeting