

Sonoma County Fair
APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting
Tuesday, October 9, 2018 at 5:30 p.m.
Administration Building, Board Room

DIRECTORS PRESENT: Annette O’Kelley, Chair; Doug Beretta, Vice-Chair; Cindy Crane, Marilyn Herzog, Marcia Mickelson, Bev Palm,

DIRECTORS ABSENT:

OTHER DIRECTORS PRESENT: Tony Geraldi, Rob Muelrath

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Heather Borck, Paulette Swallow.
See attached list

The meeting was called to order by Chair O’Kelley at 5:00 p.m.

APPROVAL OF AGENDA:

Director Beretta moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

Discussion and possible action regarding the theme for the 2019 Hall of Flowers:

Flowershow Designer Greg Duncan reported that a western theme could incorporate “Gardens of the West” for the Hall of Flowers in 2019. The committee asked Duncan to continue working on ideas for the Hall of Flowers and to report back.

Livestock Advisory Committee Reports:

Livestock committee members attended the meeting and each read a report for the following species.

Goats: Ernie Nunes; **Beef:** Kathy Reese, Jamie Mickelson; **Dairy:** Jolynn McClelland; **Sheep** No attendee; **Swine:** Charlie Hawks, Ralph Warden, Dan Simpson; **Horse:** Barbara Walker, Ron Zanetti; **Small Animal** Alina Amaral

- See attached notes for each specie report

Committee members were asked to share there thoughts related to requiring that Market Animals be born in Sonoma County. Several guests that attended the meeting also shared their thoughts related to this item. Although some individuals recognized that this was an interesting idea, there were a number of concerns expressed including: removal of the educational experience for exhibitors researching and selecting project animals; challenges with rule enforcement; question of enough animals being produced in the county (specifically hogs); as well as concern regarding overall quality of animals.

2018 Junior Livestock Auction Receivable update:

Exhibits Coordinator Borck reported that there are only six outstanding JLA payments left to collect.

Staff Update:

- 2019 Fair dates will be August 1-11th.
- Beyond the Fence – CEO Bartling shared that Sonoma County Farm Bureau is hosting the “Beyond the Fence” workshop on October 29 at Shone Farm. Content will include how to prepare for situations involving activists. She encouraged everyone to attend.

REQUEST FOR FUTURE AGENDA ITEMS:

Quality assurance

2018 late non livestock entry policy

Award thank you notes

Policy for using the new BBQ

Show etiquette policy

Photography

Adjournment

Director Crane moved to adjourn the meeting at 7:25 p.m., seconded by Director Mickelson, motion passed unanimously.