

Join the Parade!

at the Sonoma County Fair

When Is the parade? July 28 through August 9 • 5:00 p.m.

The Sonoma County Fair is filled with old fashioned fun, including a daily parade. You are invited to come and join the parade any day during the Fair, starting at 5 p.m. You can just show up on parade day and participate, but we encourage you to register. Marching bands and dance/drill/baton groups should register by July 20, 2009, and will receive separate instructions. If your group needs special accommodations, please contact the Special Events Office as soon as possible!

Entries should report by 4:45 p.m. to the Parade formation area, just south of the the Showcase Café (Mary's Pizza). If you are unsure where to line up, go to the information booth just inside the Brookwood Gate and ask. The Parade route is all inside the fairgrounds, and takes no more than 15 minutes to walk.

Awards will be given to exceptional entries in the Fair Parade. The judges will be looking for outstanding costumes and fantastic entries of all kinds!

Types of Entries - Three Ways to Participate!

1. Build a FLOAT. It's not as hard as you think! You can build a hand-towed float using your little red wagon, a garden cart or even a furniture dolly. Check out our suggestions in "How to Build A Mini-Float." (You can find it at www.sonomacountyfair.com)
2. Use your WHEELS. Decorate your wagon, wheelchair or stroller. (Sorry – no skates, skateboards or bikes.) You can use crepe paper, ribbons and bows, flower, fabric, or anything else your imagination suggests.
3. MARCH in time. Groups and individuals are welcome to walk in the parade. Dress in costume or uniform!

Sonoma County Fair Parade Rules

- The parade is open to fairgoers of all ages.
- All entries must be appropriate for an audience that includes small children and are subject to Sonoma County Fair management approval.
- All entries must follow the instructions of parade officials.
- No pets allowed. The only animals allowed in the parade are those being exhibited at the Fair (with permission of the Livestock Superintendent). Service animals are welcome!
- All entries must keep up with the parade. If you wish to stop to perform routines, please check with parade organizers when you arrive.
- Keep in mind that parts of the parade route are narrower than a regular street. Floats should be small – see "How to Build A Mini-Float." You might mount your float on a wagon.
- If you want to hand something out during the parade (candy, beads, etc.), please check with us before the Fair (speialevents@sonomacountyfair.com or 545-4200, x 281). Do not plan on passing out advertising fliers or any items with political content. Such items may be confiscated by parade officials.
- No advertising is permitted without Fair approval.
- No entries allowed with religious, political or social messaging.
- No horses or motor driven vehicles (other than official cars) allowed.
- All parade participants must wear shoes.

For more information, go to www.sonomacountyfair.com.



Fair Parade Entry Form

Feel free to make copies of this form.

PLEASE PRINT!

RETURN ENTRY FORM TO: Sonoma County Fair
P.O. Box 1536 • Santa Rosa, CA 95402
or FAX 707-573-9342

Name of Entry/Group:

Description of Entry:

Need more room? Use the back →

Number of Group Members:

_____ Adults & Older Children (ages 13 & up)

_____ Children (ages 7-12) _____ Children (ages 6 & under)

Contact Person

Name (First & Last): _____

Street: _____

City: _____ Zipcode: _____

Daytime Phone: _____

Email Address: _____



Parade Questions?

Contact the Sonoma County Fair Special Events Department
speialevents@sonomacountyfair.com or 545-4200, x 281