



NOTICE OF MEETING

The Board of Directors meeting is scheduled for **Tuesday, December 18, 2018 at 5:30p.m.**, Administration Board Room, 1350 Bennett Valley Road, Santa Rosa, CA, to consider the attached agenda. Those persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the CEO, (707) 545-4200, at least five working days prior to the meeting to insure the proper arrangements can be made.

Sonoma County Fair & Exposition, Inc. Board of Directors

Rob Muelrath, President
Marcia Mickelson, Treasurer
Marilyn Herzog, Past President
Lisa Carreño
Tony Geraldi
Ross Liscum
Bev Palm
Lisa Wittke Schaffner

Max Mickelsen, Vice President
Teejay Lowe, Secretary
Doug Beretta
Cindy Crane
Kevin Howe
Annette O'Kelley
Wanda Tapia

This notice is also available on the Internet at: www.sonomacountyfairgrounds.com

MISSION STATEMENT

To promote and protect agricultural and social values, to enrich educational, cultural and recreational well-being, and to contribute to the economic development of our service area by utilizing our fairgrounds for attractive and financially responsible programs and events on a year-round basis.

PUBLIC COMMENT

Speakers are requested to sign in prior to the start of the meeting and are limited to **three minutes**. Speaker's time may be modified based on the # of public speakers. Public comment is allowed on issues **NOT** on the current Agenda. However, no debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting. Speakers wishing to address the Board on items on the agenda are requested to sign in prior to the start of the meeting and identify the agenda item(s) on which you desire to address the Board.

SONOMA COUNTY FAIR & EXPOSITION, INC.

Meeting of the Board of Directors

December 18, 2018 – 5:30p.m.

Fair Board Room, 1350 Bennett Valley Road, Santa Rosa, CA

REVISED-AGENDA

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Introduction of Guests**
4. **Public Comments**
5. **Approval of Regular Agenda**
6. **Approval of Item 1 through 4 on the Consent Agenda**

The Consent Agenda includes routine financial and administrative actions that are usually approved by a single majority vote. Questions or comments are accepted, but there will be no discussion on these items prior to voting on the motion unless Board Members or the public request specific items be discussed and/or removed from the Consent Agenda and placed on the Regular Agenda under the appropriate Committee or Agenda Item.
7. **President's Comments – Rob Muelrath**
8. **CEO and Staff Reports:**
 - Correspondence binder
 - Board photo badges
 - Upcoming Interim Event Schedule (Attachment #1)
 - November Interim Financials (Attachment #2)
 - Discussion and possible action regarding renewal of Casual Catering contract for board dinners, no change in pricing (Attachment #3)
 - 2019 Fair Vendor Fees
9. **Fair Operations**

Committee Chair Report, December 11, 2018

 - Recommendation to approve 2019 Fair Slogan of "Party 'Till the Cows Come Home"
 - Recommendation to approve artwork for the 2019 Fair Theme
 - Recommendation to approve renewal for one year for Casual Catering Board for the Director Patio at the same price as 2018
 - Recommendation to approve contract with Lonestar for the Community Theater on August 5 in the amount of \$30,000
10. **Competitive Exhibits, Agriculture and Educational Exhibits**

No meeting in December
11. **Buildings & Grounds**
 - Discussion and possible action on approval for staff to purchase a used forklift. Not to exceed \$19,000.
 - Discussion and possible action regarding reimbursement to County General Services Department for work done on behalf of the Sonoma County Fair. Not to exceed \$40,000
12. **Racing**
 - Discussion and possible action to approve VIP tent activities take place in Saralee Barn

13. **Budget & Finance**
Committee Chair report, December 18, 2018
 - Discussion and possible action regarding draft financial statements through December 2018 (Attachment #4)
14. **Executive Committee Report – President Muelrath**
15. **Report on Harvest Fair – Directors Lowe and Crane**
Committee Chair report, December 12, 2018
16. **Report on Sonoma County Fair Foundation – Ross Liscum**
17. **Request for future agenda items (non-discussion item)**
18. **Adjournment**

SONOMA COUNTY FAIR & EXPOSITION, INC.
Meeting of the Board of Directors
December 18, 2018
CONSENT AGENDA

1. Approval of Minutes from the Special November 29, 2018 Board Meeting
2. **Executive Committee Meeting**
Approval of Minutes from the October 23, 2018 Committee Meeting
Approval of Minutes from the Special November 29, 2018 Committee Meeting
3. **Fair Operations Committee Meeting**
Approval of Minutes from the December 11, 2018 Committee Meeting
4. **Budget & Finance Committee Meeting**
Approval of Minutes from the November 20, 2018 Committee Meeting