

Sonoma County Fair
APPROVED MINUTES OF THE
BOARD OF DIRECTORS' MEETING
Tuesday, September 25, 2018 5:30 p.m.
1350 Bennett Valley Road, Santa Rosa, CA

DIRECTORS PRESENT: Rob Muelrath, Vice President; Max Mickelsen, Treasurer; Lisa Wittke Schaffner, Past President; Doug Beretta, Lisa Carreño, Cindy Crane, Tony Gerald, Bob Higham, Ross Liscum, Teejay Lowe, Marcia Mickelson, Annette O'Kelley, Bev Palm, Wanda Tapia

DIRECTORS ABSENT: Marilyn Herzog, President

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Michael Margetts, Lorna Fox, Heather Borck, Cliff Sanders, Jane Engdahl

CALL TO ORDER: 5:31p.m.

PLEDGE OF ALLEGIANCE: Director Liscum

INTRODUCTION OF GUESTS: Greg Duncan, Kevin Howe

PUBLIC COMMENTS:

None

APPROVAL OF AGENDA:

Director Lowe moved to approve the agenda; Director Tapia seconded the motion; the motion passed unanimously.

APPROVAL OF CONSENT AGENDA – Items 1-4:

Director Wittke Schaffner moved to approve the Consent Agenda; Director Liscum seconded the motion; the motion passed unanimously.

PRESIDENT'S COMMENTS:

Vice President Muelrath led a round of applause for President Herzog for all her hard work and efforts during the 2018 Fair.

CEO AND STAFF REPORTS:

The Correspondence Binder was circulated. CEO Bartling told the Board that the Holiday Party will take place December 10th.

CEO Bartling presented the Upcoming Interim Event Schedule and the July Interim Financials. Kudos were given to COO Findley Thorn for her work on the interim events and for taking over the parking department until new staff is found.

Each Director was polled for the pros and cons of the 2018 Fair. CEO Bartling will compile the comments and present the topics at each separate Committee meeting. Any other comments that the Board would like to include should be email to CEO Bartling.

CEO Bartling and Directors Liscum and Muelrath presented information from their meetings with General Services regarding the possible selling of the Aston Barn property. General Services will be meeting with Board at the October Buildings & Grounds meeting.

COMMITTEE REPORTS:

Competitive Exhibits, Agriculture & Educational Exhibits Committee Report:

Director O'Kelley noted that the JLA receivables were at 98% collection mark – well above where we were in 2017. She gave kudos to Heather Borck and the entry staff for their great work in the entry department and referenced the notes that had been compiled for the ag area.

Buildings & Grounds Committee Report:

No meeting in September.

Racing Committee Report:

No meeting in September. CEO Bartling will be attending CHRB meetings on September 26 & 27.

CEO Bartling reviewed the August Jockey Club report.

Budget & Finance Committee Report:

Director Mickelsen gave an overview of the September 25, 2018 Budget & Finance Committee meeting.

Director Carreño moved to approve the Draft Financial Statements through August, 2018; Director Lowe seconded the motion; the motion passed unanimously.

Director Mickelsen moved to accept the tax forms 990 and 199 for the year ended 12/31/17, for Sonoma County Fair & Exposition, Inc. and the Harvest Fair Association; Director Higham seconded the motion; the motion passed unanimously.

Master Plan Committee Report:

No meeting in September.

Report on Harvest Fair Committee meeting:

Director Lowe reported on the Harvest Fair and stated that the Awards Night Dinner was sold out and anyone who still needed tickets to contact Harvest Fair staff.

ELECTION OF OFFICERS:

The official ballot from the Nominating Committee was distributed. There were no nominations from the floor. Ballots were tallied and the following officers were elected by unanimous written vote: Rob Muelrath, President; Max Mickelsen, Vice President; Marcia Mickelson, Treasurer; Teejay Lowe, Secretary.

Past President Herzog was recognized for her efforts over the past year and how much her work was appreciated.

2019 BOARD CALENDAR REVIEW:

The draft calendar was distributed and will be finalized at the next Board meeting.

FUTURE AGENDA ITEMS:

None

ADJOURNMENT

There being no further business, Director Lowe moved to adjourn the meeting at 6:39pm; Director Liscum seconded the motion; the motion passed unanimously.

SONOMA COUNTY FAIR & EXPOSITION, INC.
Meeting of the Board of Directors
September 25, 2018
CONSENT AGENDA

1. Approval of Minutes from the August 28, 2018 Board Meeting
2. **Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**
Approval of Minutes from the September 11, 2018 Committee Meeting
3. **Racing Committee Meeting**
Approval of Minutes from the August 21, 2018 Committee Meeting
4. **Budget & Finance Committee Meeting**
Approval of Minutes from the August 28, 2018 Committee Meeting