



1350 Bennett Valley Road
Santa Rosa, CA 95404
p: (707) 545-4200
f: (707) 573-9342
sonomacountyfair.com

March 1 2018

To: Interested Stage & Lighting Services Companies

From: Rebecca Bartling, CEO
Sonoma County Fair & Exposition, Inc.

Re: Proposals to provide Stage & Lighting Services for the Annual
Sonoma County Fair

REQUEST FOR PROPOSAL

The Sonoma County Fair & Exposition, Inc. (hereinafter referred to as “Fair”) is seeking proposals to enter into a three-year license agreement to provide stage & lighting service for the Community Stage venue and lighting service for the Park Stage venue at the annual Sonoma County Fair.

To receive the specifications for submitting your Proposal for our consideration, please contact lfox@sonomacountyfair.com for the link to the RFP. All proposals will be carefully reviewed and the awarding of a License Agreement will be done in the interest of the Fair-going public based on the Proposer’s experience, qualifications, financial benefit to the Corporation and other factors.

Sealed proposals will be received at the Fair’s Administration Office, 1350 Bennett Valley Road, no later than 2:00p.m. March 30, 2018. Proposals received later than this date and time will not be accepted. All proposals must be clearly marked “Year-Round Food Concession Service - Chris Beck Arena Proposal”.

Questions regarding the content of this RFP will not be answered by phone. Questions will be answered in accordance with Part II, Section K of the RFP, no later than close of business (5:00pm), March 21, 2018.

At the Fairgrounds:

Golf Course

RV Park

Jockey Club

Wine Country Racing

Fair Foundation