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For Immediate Release

## **Tropical Fairadise at 2020 Sonoma County Fair**

SANTA ROSA, CA – February 7, 2020 – Shake out your grass skirts, grab your sunscreen and pack your sunglasses; Sonoma County Fair is headed to the beach August 5-16, 2020. Join us for a “Tropical Fairadise” without booking a flight.

“No need to travel! This year we are bringing Tropical Fairadise to our 2020 Sonoma County Fair,” said Fair Board President, Max Mickelsen. “All your favorites are back. Snack on a classic corn dog, watch your favorite livestock shows, explore the carnival rides and bet on the ponies. The Sonoma County Fair Board of Directors are planning new exciting hands on interactive activities for the whole family. Stay tuned for announcements of new entertainment and exhibits.”

Tropical vibes and island music will fill the Fairgrounds for the 12 day Fair. In the kid’s area, explore the seven seas with all things princesses, pirates and mermaids featuring the Pirates of the Russian River. Stroll through the Hall of Flowers, where this year’s “Islands of Adventure” will be filled with flowers and a tiki bar where you can grab a drink and hang loose all day long. Follow the sound of steel drums and ukuleles to the Community Theater as we crown a new King of Rock ‘n’ Roll during our Elvis Impersonation Contest. The winning Elvis takes home bragging rights and \$1,500.

“Quote from Becky,” said Fair CEO, Becky Bartling.

Wine Country Racing returns August 6-9, and 13-16. Racing is free with Fair admission, fairgoers are encouraged to come often and cheer on their favorites. More of your fair time favorites are back including the PRCA Rodeo, Monster Trucks, Destruction Derby and NorCal Brew Fest.

The Sonoma County Fair’s Exhibitor Guidebook will be available starting May 1<sup>st</sup> at the Fair Administration Office, 1350 Bennett Valley Road in Santa Rosa. An electronic version will also be available online at [SonomaCountyFair.com](http://SonomaCountyFair.com). Entries are due June 30 via online entry.

Join us for “Tropical Fairadise” during the 2020 Sonoma County Fair, August 5 – 16. Enjoy the trill of live horse racing, giant carnival, Hall of Flowers exhibit, free concerts, live entertainment, livestock shows and so much more! For more information, visit [SonomaCountyFair.com](http://SonomaCountyFair.com) or call (707)545-4200. Follow the fun on Facebook [@SonomaCountyFair](https://www.facebook.com/SonomaCountyFair) for updates, sneak peaks and ticket giveaways.

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