



Sonoma County Fairgrounds  
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Santa Rosa, California 95402  
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**NOTICE OF PROPOSED AWARD  
Request for Proposals (RFP) #2010-2012 for  
Stage Services Chris Beck Arena Concert Series  
Sonoma County Fair & Exposition, Inc.**

Per the recommendation of the Evaluation Committee, the Stage Services Chris Beck Arena Concert Series (for a 3-year contract totaling of \$37,200.00) is scheduled to be awarded to:

**Rolling Stages, Inc.**  
2488 Maggio Circle  
Lodi, CA 95240  
Phone (209) 333-0996

The Publicity/Attractions/Tickets & Admissions Committee will discuss and potentially recommend approval of an agreement for the Stage Services Chris Beck Arena Concert Series to Rolling Stages, Inc. at their next scheduled Committee meeting on Tuesday, June 8, 2010. Meeting schedule to begins at 3:00 p.m. or later. This is a public meeting.

Based on the recommendations of the Publicity/Attractions/Tickets & Admissions Committee, the Full Board may make the final approval of this agreement at their next schedule Full Board Meeting on Thursday, June 17, 2010 at 6:00 p.m. This is a public meeting.

**Confidentiality of Proposals:** The Corporation will hold the contents of all proposals in confidence until issuance of the "Notice of the Award." Once the "Notice of the Award" is issued, no proposal will be treated as confidential. Any proprietary or other legally protected material must be so indicated to remain confidential.

**Protest Process:** Only Proposers to this RFP can file a protest. Protests must be in writing and must detail the nature of the protest. Protests must be submitted within 48 hours of the Notice of Proposal Award (Deadline: Tuesday, June 8, 2010, 5:00 p.m.). All protests will be reviewed by the Sonoma County Fair Board who will determine the validity of the protest and what action, if any, will be taken in response to the protest.