

2009 SONOMA COUNTY FAIRGROUNDS RENTAL RATES
1350 BENNETT VALLEY ROAD - P. O. BOX 1536, SANTA ROSA, CA 95402; TEL. (707) 545-4200
RENTAL PRICE LIST FOR EVENTS HELD ON OR AFTER JANUARY 1, 2009

For events where admission is charged, rent will be the greater of 10% of gross gate receipts versus total rental charges for facilities, plus other rental charges as listed below, a guarantee will be estimated based on the type and cost of event. When novelties or souvenir items are sold, 15% of the gross receipts will be assessed.

***Building access note:** Set-up & take down days are ½ listed daily rate, 4 hour set-up access to building is ¼ of the daily rate.

Public parking fee charged: \$5 per car - Fair collects and retains 100% of parking fees collected.

This rental price list should be used as a guideline only; events incurring additional costs should call for a quote.

BUILDINGS/ROOMS – INSIDE	ASSEMBLY	DINING	PROPOSED INCREASE	PRICE PER DAY
J. T. Grace Pavilion Security Alarm System – Pavilion (optional) Heat	4,400	2,800	*	\$1,500.00 80.00 100.00
E. L. Finley Hall	1,200	747	*	760.00
V. G. Garrett Building	1,200	747	*	700.00
E. C. Kraft Building	1,028	480	*	700.00
Hall of Flowers Annex			*	500.00
Hall of Flowers (Heated)	2,400	1,800	*	950.00
Showcase Café (including kitchen)	700	328	*	600.00
Showcase Café (Kitchen Only)				300.00
FACILITIES – OUTSIDE	DESCRIPTION			PRICE PER DAY
Chris Beck Arena (commercial use)	Basic seating 3,000			1,500.00
Brookwood Lot North (does not include Car Mart)				1,000.00
Redwood Theater	Lawn capacity 2,500			2,000.00
Carnival Lot (non-commercial)	4-1/2 acres			1,000.00
Carnival Lot (commercial use)				1,500.00
Shade Park	¼ acre			200.00
Reynolds Park	1/7 acre			150.00
Cattle Barns	\$10 per head			250.00
R. V. Trailer hook-up	RV Park Price list for additional fees			25.00
Dry Camping – no tents				25.00
Sheep Ring (only)				250.00
Sheep Barn pens with straw removal - <i>no shavings</i>	136 pens			5.00
Jamison Ring				130.00
Warm-Up Ring				300.00
Oak Ring				250.00
EQUIPMENT SERVICES				PRICE
Electronic Message Center	Per frame (message)			\$100.00
Marquee	Per line			100.00
Combined rate				150.00
Walkie Talkies	3 days			12.50
Heavy Equipment (one hour minimum)	Includes operator			110.00
Electrical Hook-ups – Pavilion **	Per hookup - \$10.00			12.50.00
Electrical Hook-ups - Hall of Flowers **	Per panel			50.00
Tables – 8' banquet,	96" x30"			10.00
5' Rounds	60" – seats 8			10.00
Picnic Tables				20.00
Chairs-white or metal	1,300			1.00
Set-up & take down of tables & chairs	Based on #'s			Call for quote
Benches	700 benches			10.00
Bleachers (sections of 180 and 100 seats)	160 sets/80 seat			200.00/100.00
Art Screens	45 4-ft x 6-ft			15.00
Ticket or Information Booths (includes two stools)	1 single			75.00
Ticket Booth	8 double			100.00
Umbrella With Base				25.00
Podium				25.00
STAGES- <i>safety rails must not be removed from stages</i>	40x40	50 sections		1500.00
	24x40	30 sections		900.00
	16x24	12 sections		360.00
	16x20	10 sections		300.00
	12x24	9 sections		270.00
	8x16			120.00

Initials_____

	8x8	2 sections		60.00
	4x8	1 section		30.00
Yellow Jacket cable covers	3' section			20.00
Cyclone Fence	100' (12.50 per section)			125.00
Crowd Control Barricades				10.00
SOUND-Grace Pavilion	1 day			200.00
SOUND-Grace Pavilion	Each additional day			50.00
Wireless Mike	1 day			50.00
Cassette/CD player	1 day			50.00

HORSE SHOW ARENAS – Chris Beck, Lyttle Cow Palace, Warm- up Arena

Chris Beck Arena (commercial use)	Basic seating 3,000			\$1,500.00
Chris Beck Arena (horse show/with stall rental)*	Basic seating 3,000			500.00
Chris Beck Arena (without stall rental)				600.00
Lyttle Cow Palace (with stall rental)*	Ring size			500.00
Lyttle Cow Palace (without stall rental)				600.00
Warm up Arena (without stall rental)	Used for performance			600.00
Warm up Arena (with stall rental)*	Used for performance			500.00
SOUND-Chris Beck Arena	1 day			200.00
SOUND-Chris Beck Arena	Additional days			50.00
SOUND-Warm up Arena	1 day			200.00
SOUND-Warm up Arena	Additional days			50.00
SOUND-Horse Barn Paging	1 day			100.00
SOUND-Horse Barn Paging	Additional days			50.00
SOUND-Lyttle Cow Palace	1 day			200.00
SOUND-Lyttle Cow Palace	Additional days			50.00
Announcers Stand				40.00
Harrowing or Watering				110.00
Concession booths (photos, tack, etc.)				40.00
Cattle Pen	Up to 150 head			300.00/500.00
Powder River set-up				300.00
Stalls – Straw use (Fair does not provide bedding) Includes straw removal	150 Stalls or less	Per stall		20.00/12.00
Stalls – Straw use (Fair does not provide bedding) Includes straw removal	150 Stalls or more	Per stall		20.00/10.00
All Tack Rooms		Per room		15.00/10.00
Stalls – Shavings use (Fair does not provide bedding) Includes shavings removal	150 Stalls or less	Per stall		30.00/20.00
Stalls– Shavings use (Fair does not provide bedding) Includes shavings removal	150 Stalls or more	Per stall		30.00/15.00
Daily trailer in	1 day	Per trailer		5.00

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ADDITIONAL INFORMATION, RULES & REGULATIONS RELATING TO ALL INTERIM USERS-PUBLIC EVENTS

- Mandatory Special Event Public Assembly permits required by the City of Santa Rosa Fire Department: contact 707.543.3500
- Events requiring contracted police services (must give minimum of 30 days notice): contact: 707.543.3550
- Request Electrical Work Order form for electrical services and prices.
- All Food/beverage and alcohol service will be handled by Fairgrounds. You must make arrangements with Fair for food selection a minimum of four weeks prior to your event. Include hours of operation and # of attendees. Alcohol sales are strictly prohibited without written consent of the Fairgrounds
- Event Work Order and detailed layout of event set-up or additional requirements, including the Marquee order & Electronic message center form (if applicable) shall be submitted 30 days prior to your event.
- The Fair prohibits the use of stakes in asphalt. For all other areas you must first check with Fairgrounds personnel as to prevent staking into irrigation or electrical lines underground. No parking on grass areas.

Fairgrounds provides basic building, facility or designated area, 5 tables and 50 chairs, general floor space, restrooms, normal utilities, normal maintenance, limited on-grounds parking accommodations and general support. Basic rental fees do not include kitchen or concession area usage, storage area facilities, adjoining lawn or patio areas, equipment, or on or off-grounds parking lot privileges. Additional use of Fairgrounds facilities, accessories, labor and/or equipment is subject to charges shown on the current rental rate sheet.

Initials_____

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