

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc.**

**Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc.
will convene at times and location set forth in this notice.**

**BUILDINGS & GROUNDS COMMITTEE
Thursday – March 10, 2022 at 4:30 p.m.
Administration Building, Board Room**

DIRECTORS: Rob Muelrath, Chair; Marilyn Herzog, Vice Chair; Max Mickelsen, Annette O’Kelley, Marcia Mickelson

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.
4. Discussion and possible action regarding February Interim Financial Reports (Attachment #1) – Becky Bartling, CEO
5. Discussion and possible action regarding March/April 2022 Interim Events Schedule (Attachment #2) – Becky Bartling, CEO
6. Discussion possible action regarding request for rent consideration from Redwood Gospel Mission for their annual Great Thanksgiving Banquet on Wednesday, November 23rd (Attachment #3) – Becky Bartling, CEO
7. Discussion and possible action regarding increasing the general parking rate for Country Summer to \$15 – Becky Bartling, CEO
8. Discussion and possible action regarding approving a \$5,000 contribution to the California Fairs Alliance to support its efforts in generating operational funding for the California Network of Fairs – Becky Bartling, CEO
9. Discussion and possible regarding capital improvements for the Saralee & Richard’s Barn – Director Marcia Mickelson
10. Request for future agenda items
11. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

ATTACHMENT #1

INTERIM REVENUE - February 1-28, 2022
(Prepared for March 10th Buildings Grounds Committee Meeting)

FEBRUARY - Event Name	Event Type	Facility Rented	Rental	Parking	Food	Alcohol	*2022	2021
RV Park	RV Sites	RV Park	\$131,724.22				\$131,724.22	\$95,665.04
County of Sonoma Emergency Management	COVID-19 Trailers (17)	Ball Park	\$25,500.00				\$25,500.00	\$15,000.00
County of Sonoma Emergency Management	COVID-19 Trailers (14)	D-Lot	\$21,000.00				\$21,000.00	\$21,000.00
Judicial Council of CA/Superior Court Management of SR Vets	Jury Selection Facility Management	Jockey Club Vet's Building	\$12,000.00 \$10,000.00				\$12,000.00 \$10,000.00	\$10,000.00
English Cocker Spaniel Club	Dog Agility Trials	Lyttle Cow Palace	\$5,450.00	\$1,456.00			\$6,906.00	
Tayman Park Golf Group	Golf Course	Golf Course	\$6,047.62				\$6,047.62	\$6,039.28
Vizsla Club	Dog Agility Trials	Lyttle Cow Palace	\$4,415.00	\$833.00			\$5,248.00	
County of Sonoma Department of Health Services	COVID-19 Vaccinations	Garrett Hall	\$3,750.00				\$3,750.00	
County-Wide Dog Training Club	Dog Agility Trials	Lyttle Cow Palace	\$2,800.00	\$889.00			\$3,689.00	
American SuperCamp	Motorcycle Training	Lyttle Cow Palace	\$3,670.00				\$3,670.00	
Wine Competitions Management & North Bay Carmart, LLC	East Meets West Wine Coding Carmart	Grandstands & Showcase Brookwood Lot	\$3,456.00 \$2,858.50				\$3,456.00 \$2,858.50	\$3,111.00 \$1,599.20
Verizon	Telecom Site	Near Maintenance Yard	\$2,500.00				\$2,500.00	
Gioban, Allyn	Celebration of Life	Saralee Barn	\$1,993.00			\$82.93	\$2,075.93	
SRMT	Motorcycle Training & Annual Storage	Brookwood Lot	\$1,712.00				\$1,712.00	\$2,568.00
Wine Competitions Management & Life Line Screening of America	LA Times Health Screenings	Grandstands & Showcase Showcase Cafe	\$1,684.00 \$600.00				\$1,684.00 \$600.00	\$540.00
Chevento Mobile Window Tinting	Window Tinting	Brookwood Lot	\$500.00				\$500.00	\$180.00
UCCE	Sonoma County 4-H/FFA	Lyttle Cow Palace & Double Letter Barns	\$450.00 \$89.00				\$450.00 \$89.00	
Rodriguez, Mark	Overnight Horse Boarding	Garrett Hall	TBD				\$0.00	\$36,000.00
Sonoma County Health Department	Vaccine Site							
Sonoma County Health Department	COVID-19 Testing Site	B-Lot	TBD				\$0.00	\$13,800.00
							n/a	\$5,468.00
*Gross Revenue includes security and insurance, which are reimbursed expenses							\$245,460.27	\$210,970.52
**Note: Events in RED did not return due to COVID-19: KDF Forestry Training (\$2,466), Golden State Gay Rodeo (\$1,327) & Drive-in Movie (\$1,375)							2020	\$249,777.19



Interim Events

March 1 thru April 30, 2022

(Prepared for 3/10/22 Buildings & Grounds Committee Meeting)

MARCH

- 1-31 – COVID-19 Trailers in D-Lot
- 1-31 – COVID-19 Trailers in the Ballpark
- 1-31 – Superior Courts Jury Selection (Jockey Club)
- 2 – Golden State Gay Rodeo, Barrel Racing Practice
- 3-6 – Just Between Friends Kids' & Maternity Consignment Sale
- 5 – Quinceañera
- 9 – ~~Sonoma County Grape Growers Wildfire Safety Preparedness Classes CANCELLED~~
- 11 – VMG, Inc. Mexican Dance (Grace)
- 14-31 – Kro Events, LLC (Land Rover)
- 16 – ~~Golden State Gay Rodeo, Barrel Racing Practice CANCELLED DUE TO EHM; POSTPONED TO MARCH 30TH~~
- 18-20 – Spring Home Show
- 19 – Farm Bureau Crab Feed
- 19-20 – The Bay Team Dog Agility Trials
- 30 – Golden State Gay Rodeo, Barrel Racing Practice
- 30 – ~~Sonoma County Grape Growers Wildfire Safety Preparedness Classes CANCELLED~~

Car Mart / Chevento Mobile Window Tinting
Motorcycle Training

APRIL

- 1-29 – Kro Events, LLC (Land Rover)
- 1-30 – COVID-19 Trailers in D-Lot
- 1-30 – COVID-19 Trailers in the Ballpark
- 1-30 – Superior Courts Jury Selection (Jockey Club)
- 2 – *Rodeo Queen Contest*
- 5 – ~~Sonoma County Grape Growers Wildfire Safety Preparedness Classes CANCELLED~~
- 5-6 – Press Democrat North Coast Wine Challenge
- 9 – Battle of the Brews
- 10-14 – Iglesia Del Dios Vivo Church Services
- 13 – Mike Hudson Distributing Food Expo
- 16-17 – Bay Area Fox Trotters
- 20 – Golden State Gay Rodeo, Barrel Racing Practice
- 20-21 – County Exams
- 23 – Quinceañera
- 23 – *Beef Weigh-in*
- 24 – CBC Events Mexican Dance (Chris Beck)
- 29-30 & May 1 – Gem Faire
- 29-30 & May 1 – Big Bounce
- 30 – ATA Martial Arts Tournament
- 30 & May 1 – The Bay Team Dog Agility Trials

Car Mart / Chevento Mobile Window Tinting
Motorcycle Training



Redwood Gospel x 493 ♦ 1821 Piner Rd. Santa Rosa, CA 95403 ♦ www.srmission.org

Request for 2022:

Great Thanksgiving Banquet: Event will be **Wednesday, November 23**

Grace Pavilion (if available) or Hall of Flowers from Monday, Nov. 14 – Wednesday, Nov 23

- Mon-Fri 11/14 -11/18 would be to bring food barrels
- Food packing would be Saturday, November 19
- Items would be moved to Grace on Monday, November 21 if Grace is rented out

Showcase Kitchen: Thursday, November 17 – Wednesday, November 23

- Thursday, November 17- Wednesday, November 23 - would be to begin bringing over kitchen supplies and prep for Turkey Smoke and shred turkeys.
- Wednesday, November 23 - Kitchen to warm food, make salads, etc.

Finley Hall, Grace Pavilion, EC Kraft, Garrett –

Monday, November 21 (to start setup)-Wednesday, November 23

- Grace will be used for food distribution and various activities
- Kraft and Garrett will host the coffee bar, check-in and chapel
- Finley Hall – dining room

2021 Costs:

Flat rate building charge- \$2000
Shade Park 1 day- \$600
Security deposit of \$500
2 parking attendants for 8 hours at - \$407
Pipe and Drape - \$637.50
Crowd Control Barricades - \$560
Set Up Fee- \$752.00
Total- \$5,456.50



February 17, 2022

RE: Great Thanksgiving Banquet

Dear Sonoma County Fairgrounds Board,

We are truly grateful for our partnership over the years with the Sonoma County Fairgrounds. Year 2020 was our first time in many years not hosting the Great Thanksgiving Banquet at the Fairgrounds due to COVID-19.

Mission statement of the Redwood Gospel Mission is that in the grace and power of Jesus Christ, we mobilize our community to minister to the needy so that lives are transformed. Our outreaches, including the Great Thanksgiving Banquet, are perfect examples of this.

For over 25 years now, the Great Thanksgiving Banquet has been a blessing for guests and volunteers. With COVID-19 restrictions we did have to reduce our capacity in 2021, but over 400 volunteers and 3,000 people were able to attend this event. Community churches, social service organizations, families and individuals work together to provide tangible and meaningful resources and services for the homeless and low-income families who attend.

In 2021, we adapted to comply with COVID-19 restrictions, which ultimately lead to us forgoing our comfort ministries (foot washing, manicures, facials, and haircuts) and limiting the registration to 650 families. We were so encouraged to see the community come out to serve families in need. Guests still had lots to engage with these years including a wonderful chapel service, a warm traditional Thanksgiving Meal, receiving a free jacket/coat, activity booths provided by some of our Church partners and a food box distribution. Additionally, partner service agencies provided flu and Covid shots, light health screening, free cell phone program, and information on food banks and mental health services.

This year, you graciously opened the door for us to host our 2nd annual Turkey Smoke at the Fairgrounds. What an absolute blessing it was to have Showcase Café available to safely prepare turkeys, shred them and store without having to move the turkeys to multiple locations. Smoking the turkeys is a way we can show Radical Hospitality to our guests. We try to go the extra mile to let them know they are important. We partnered with 3 local BBQ companies including Guy Fieri, Sweet T's, and Mendocino BBQ Catering. Guy Fieri's foundation utilized Showcase Café to make premade Thanksgiving meals for first responders and their families.

We appreciate the commitment of the Fairgrounds Board who care about those who are homeless and in need in our community. It is our desire to work closely with the Fairgrounds staff again this year so that together we may effectively bless the people who historically come to the Great Thanksgiving Banquet.

Once again, thank you for the benefits that the poor and needy received due to the partnership that Redwood Gospel Mission has had with the Sonoma County Fairgrounds.

Sincerely,

Jeffery W. Gilman
Executive Director